



EVENTS, INTERNATIONALIZATION AND DEVELOPMENT OPPORTUNITIES NEWSLETTER

NOVEMBER 2021

South-West Oltenia Regional Development Agency

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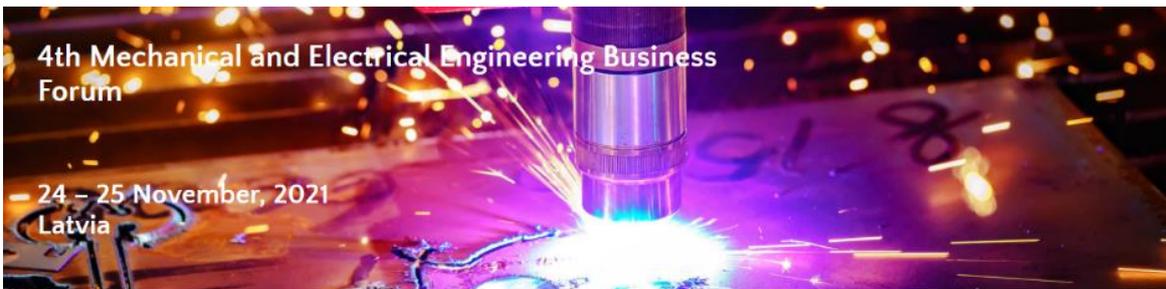
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**Brokerage Event during
Mechanical and Electrical Engineering Business Forum in Latvia
24th – 25th of November 2021**



Investment and Development Agency of Riga, Latvia, partner of the Enterprise Europe Network (EEN), is organizing the brokerage event dedicated to the electrical and mechanical engineering, which will take place on 24th – 25th of November 2021, in Riga, Latvia. The aim of the event is to introduce foreign companies with Latvia's developments in mechanical engineering and to spur their international growth. The companies will have the occasion to explore the opportunities in the engineering sector of Latvia by either establishing a business or sourcing new suppliers from Latvia.

The programme includes presentations by distinguished foreign and local engineering industry experts on topics like the future of engineering, industry 4.0., robotics and supplier networks in Latvia.

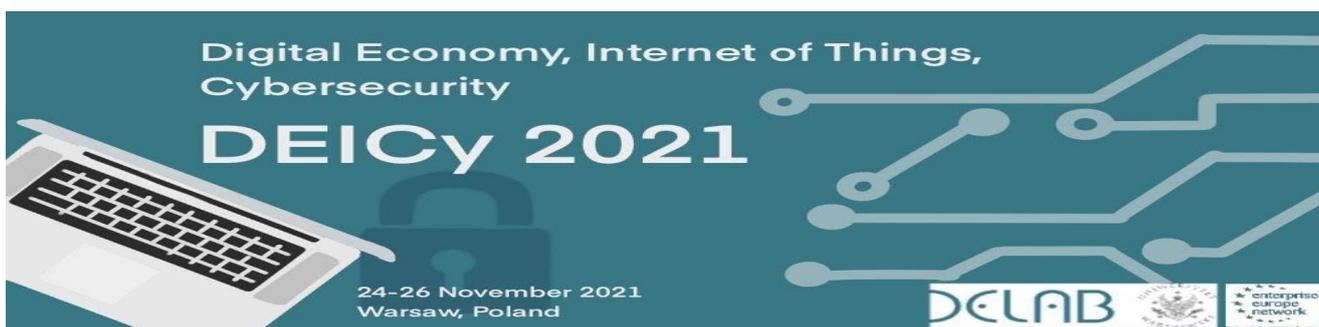
The networking and matchmaking event is foreseen exclusively for the foreign buyers.

The deadline for registration is 22nd of November 2021, participation is free of charge, and the official language in which the event will be held is English.

For more details about the event, visit the following link: <https://live.eventtia.com/en/mechanical-engineering-metalworking-business-forum>.

DEICy 2021

- brokerage event focused on digital economy, internet of things, cybersecurity -
Global challenges and opportunities in digital transformation
24th – 26th of November 2021



The Enterprise Europe Network partner from Poland, University of Warsaw, through the Digital Economy Laboratory, is organizing online, between 24th – 26th of November 2021, the first international edition of the "DEICy 2021 Digital Economy, Internet of Things, Cybersecurity" brokerage event, the main topic addressed being related to digital transformations in various areas of public interest.

The goal of the brokerage event is to create a strong network of research and development institutions, business and industry partners, European and national institutions, Non-government organizations in close relation for better knowledge and understanding of the digital transformation in areas: economy, society, market, work, government, consumption, production, security and important solutions in areas: Internet of Things, Cybersecurity.

The event primarily targets companies and R&D institutions looking for technological, research and business co-operations and the B2B meetings that would take place during the event, will provide for the participants the opportunity to meet potential partners, and as well discuss with specialists to find innovative solutions for the problems they face.

Participation at the event is free of charge and the deadline for registration is 22nd of November 2021.

For more details and registration, please access the following link:
<https://deicy2021.b2match.io/home>.

Regional Business Forum 2021

- hybrid brokerage event dedicated to the ICT, creative industries, agro-food and metal sectors –
25th of November – 10th of December 2021



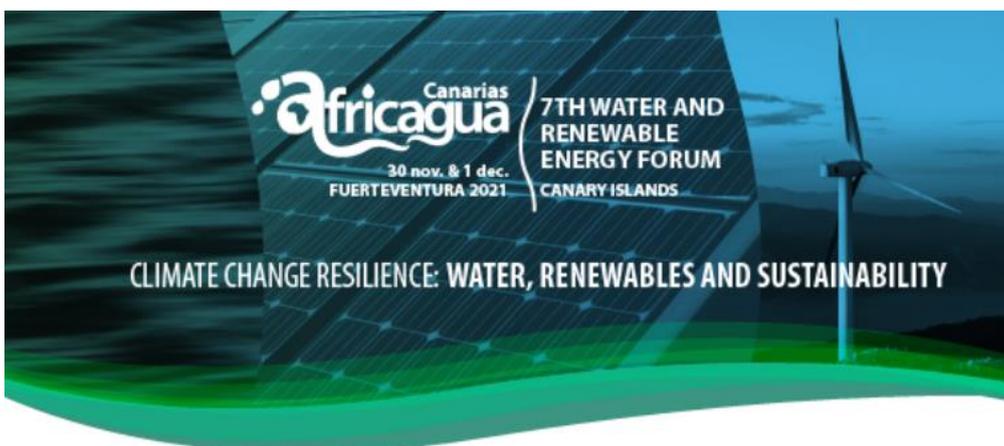
The Autonomous Province of Vojvodina and the Assembly of European Regions, together with the Chamber of Commerce and Industry of Vojvodina and the Vojvodina Development Agency, with the support of the Enterprise Europe Network, are organizing the fourth edition of the Regional Business Forum both online and physically in Novi Sad - Serbia, on 25th of November 2021.

The event aims to support the development of small and medium-sized enterprises and to enhance the business and investment climate, providing additional support to companies to find international partners. Participants will have the opportunity to set up B2B meetings based on their own collaborative interests. The event B2match platform will remain active until 10th of December 2021.

The main topics addressed during the event are: information and communication technologies, creative industry, metal sector, agriculture and food processing industry.

Participation at the event is free of charge and the deadline for registration is 22nd of November 2021. For more details and registration, please access the following link: <https://rbf2021.b2match.io/>.

Africagua Canarias 2021 - virtual matchmaking event in the field of renewable energy - 30th of November – 1st of December 2021



The Enterprise Europe Network partner from Spain, the Technological Institute of the Canary Islands, is organizing online, between 30th of November – 1st of December 2021, the matchmaking event Africagua Canaris 2021, which brings together public and private sectors, entities to address opportunities and to create synergies around Sustainability and good use of Water and Renewable Energies.

Africagua Canarias 2021 brings to the public's attention, on the one hand, the present and future of renewable water sources, and, on the other hand, successful entrepreneurs with experience in these fields.

The matchmaking event offers business initiatives. The B2match platform will remain active until 15th of December 2021. The agenda of the event also includes a series of lectures and round tables on topics such as: government strategies on water and energy, funding instruments and auction in the areas concerned, the presentation of the Africagua Accelerator program, and also presentation of success stories from West Africa, related to the targeted fields.

Participation at the event is free of charge and the deadline for registration is 26th of November 2021.
For more details and registration, please access the following link: <https://africagua.com/en/>.

Opportunities for business internalization Partnerships within Enterprise Europe Network

South-West Oltenia Regional Development Agency, as a partner of the Enterprise Europe Network (EEN), present in more than 60 countries, aims to support SMEs in the South-West Oltenia Region, in order to exploit international business development opportunities.

The mission of the Enterprise Europe Network partners is to help local companies to internationalize their businesses by offering advice, identifying new markets for products/services, contacts with potential partners for developing new business or technologies.

As a member of the Healthcare Sector Group within the EEN, South-West Oltenia RDA supports companies and organizations from the South-West Oltenia Region that are active in the health sector in their efforts to remain or to become even more competitive, promoting innovation activities and encouraging international business cooperation. In this way, the aim is to develop partnerships with both the members of the sector groups and with potential international collaborators.



For any further information or support, in order to promote your collaborative interests through the Healthcare Sector Group and the Enterprise Europe Network platform, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

European Platform “Care & Industry together against CORONA”



South-West Oltenia Regional Development Agency, as co-organizer, promotes the European Platform “Care & Industry together against CORONA”, a B2Match platform on which can be uploaded requests and offers of products and services in the healthcare field needed in the fight with the new coronavirus (COVID-19).

The initiative belongs to EEN Flanders, in collaboration with Flanders' Care and the Government of Flanders and is powered by the **Healthcare Sector Group within the Enterprise Europe Network (EEN)**, a group of support dedicated to healthcare field actors, to which South-West Oltenia RDA has joined since 2016.

SMEs, entrepreneurs, research institutions, medical organizations and governments are invited to cooperate and join the online platform to help in dealing with the current crisis in the healthcare sector. Thus, the aim is to support the companies and the healthcare services providers in finding viable solutions. Also, the platform reserves virtual space for governments to publish all links with relevant information.

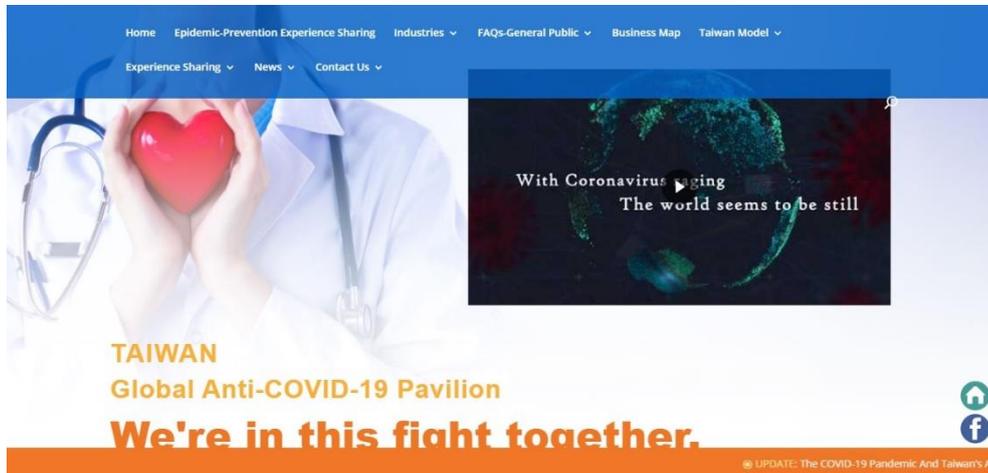
Register your company/ organization, present your solution, suggest your initiative, provide relevant information, explain your needs and find the right partner!

The Enterprise Europe Network experts from South-West Oltenia RDA will support you to publish your requests and offers of medical products and services. After the validation, the registered ones will set up virtual meetings with the other participants through the platform.

The platform will remain active until 31st of December 2021.

For more information and registration, please visit the following link: <https://care-industry-together-against-corona.b2match.io>. For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

TAITRA Taiwan – Digital platform created to support the fight against COVID-19



South-West Oltenia Regional Development Agency, together with TAITRA (Taiwan Foreign Trade Development Council), as Enterprise Europe Network (EEN) partners and in the context of Healthcare Sector Group membership within EEN, invites you to consult the digital platform “TAIWAN Global Anti-COVID-19 Pavilion”, which was created by TAITRA, in order to support the fight against COVID-19.

The platform, which can be accessed at the following link: <https://www.anticovid19tw.org/>, brings together the activity of experts from over 20 medical institutions and provides useful information for preventing epidemics, with the support of the Taiwan Ministry of Health, hospitals and other organizations.

The platform provides:

- **Epidemic-Prevention Experience Sharing:** the platform shares Taiwan’s experience and expertise. You can also connect with Taiwan’s industries, hospitals, and service providers. The platform addresses both the needs of professionals and of the general public,
- **Industries:** Taiwan is equipped with excellent public health, medical energy and rich experience in epidemic prevention. Companies in Taiwan are also dedicated to produce excellence anti-epidemic related merchandise,
- **Frequently asked questions and answers (FAQs)** from reliable sources,
- **Global Anti-Pandemic Business Map** – the latest border control infographic,
- **Taiwan Model:** prevention measures that Taiwan has successfully implemented regarding the fight against the spread of the epidemic.

Also, if there are medical organizations or doctors who need help, advice or information, virtual meetings can be requested through the platform.

For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

MEDICA 2021

- brokerage event dedicated to the healthcare sector -
15th – 18th of November 2021



South-West Oltenia Regional Development Agency invites you, as co-organizer, partner of the Enterprise Europe Network (EEN) and member of the Healthcare Sector Group within EEN, to take part in the **MEDICA Healthcare Brokerage Event 2021**, organized on the occasion of MEDICA 2021, (15th – 18th of November 2021), the main meeting place for the medical sector worldwide. The international event is organized by ZENIT GmbH, a public-private partnership from North Rhine-Westphalia, Germany, together with the EEN Healthcare Sector Group and with the support of the ICT and BioChemTech sector groups. The event purpose is to help businesses, universities and research institutions to find partners for business cooperation, product development, manufacturing and licensing agreements, joint ventures or other types of partnerships. This international Healthcare Brokerage Event at MEDICA fair has a tradition of 20 years now. In the last years, the brokerage event had always between 350 and 470 participants from about 40 countries with over 800 international meetings.

Registration fees (on categories):

- 200 Euro - companies, associations, research institutions, etc. (non-EEN countries)
- 100 Euro - companies, associations, research institutions, etc. (EEN countries)
- 50 Euro - Start-Ups (EEN countries, established on or after 1.1.2018)
- 0 Euro - investors, business angels, importers/ distributors/ public buyers

In addition to the usual meeting days during MEDICA (i.e. 15th – 18th of November 2021), the organizers would like to enable participants to meet virtually even before MEDICA and after MEDICA, **between 1st of October and 23th of December 2021, the B2match platform remaining active.**

The deadline for registration: 30th of November 2021.

For more details and registration, please access the following link: <https://medica2021.b2match.io>.

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