



EVENTS, INTERNATIONALIZATION AND DEVELOPMENT OPPORTUNITIES NEWSLETTER

OCTOBER 2021

South-West Oltenia Regional Development Agency

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Smart City 2021

- brokerage event dedicated to the urban mobility domain -
16th – 18th of November 2021

South-West Oltenia Regional Development Agency invites you to take part in the brokerage event Smart City 2021, which will be organized, both online and on-site in Barcelona - Spain, between 16th – 18th of November 2021, by the Enterprise Europe Network partner, ACCIÓ, a department of the the Catalan Government's Ministry of Enterprise and Labour. The event will take place at the Smart City Expo World Congress and Tomorrow.Mobility World

Congress and aims to support SMEs, start-ups, entrepreneurs, universities, research groups, corporations, institutions and cities in finding international partners for for product development, manufacturing and licensing agreements, joint ventures or other types of partnership.

The main topics that will be addressed during the event are:

- Enabling Technologies
- Energy and Environment
- Tomorrow.Mobility
- Governance & Economy
- Living & Inclusion
- Infrastructures & Buildings
- Safety & Security

The program will include, in parallel, a webinar dedicated to cities /municipalities, as well as other public entities interested in public procurement in the field of innovation. Participants will have the opportunity to get in touch with companies and organizations that offer innovative solutions to the challenges facing cities, both in the brokerage event and in the sessions specially organized for this purpose.

Participation at the event is free of charge and the deadline for registration is 8th of November 2021. For more details and registration, please access the following link: <https://smartcity2021.b2match.io/>.

SMARTCITY
EXPO WORLD CONGRESS
16-18 NOV 2021 | BARCELONA & ONLINE

Brokerage Event

Start networking!



AGROPODIOM 2021

- matchmaking event dedicated to the agricultural sector and the food sector -
23th of November 2021



South-West Oltenia Regional Development Agency invites you to take part in the **AGROPODIOM 2021 matchmaking event**, dedicated especially to farmers as well as to companies operating in the agricultural or food sector. The event is organized by the Enterprise Europe Network partner in Hungary, the **PRIMOM Foundation** and the **University of Nyíregyháza** and it will be held virtually on 23th of November 2021. AGROPODIOM 2021 brings to the public's attention both new innovative technologies used in agriculture and in the food sector, and also successful entrepreneurs with experience in these fields.

The companies have the opportunity to participate in online B2B meetings, on topics such as:

- Food and drink producing and trading
- Seeds and planting materials
- Protective equipment in agriculture
- Agriculture machinery and equipment
- Processing and greenhouse equipment
- Applied science and research
- Innovative technologies in agriculture
- Partnership cooperation in EU funded projects
- Animal husbandry
- Plants protection

Participation at the event is free of charge and the deadline for registration is 22th of November 2021.

For more details and registration, please access the following link:
<https://agpropodiom2021.b2match.io/home>.

Industrial Bridge 2021

- brokerage event dedicated to the metallurgical industry -
24th of November 2021



The Enterprise Europe Network partner from Poland, West Pomeranian University of Technology in Szczecin, organizes, on 24th of November 2021, the brokerage event Industrial Bridge 2021, dedicated to the metallurgical industry. The event aims to establish partnerships between Polish and foreign companies and researchers in the following industries:

- metal / steel
- maritime and shipbuilding
- transport and logistics
- renewable energy

The event will take place in Regional Centre for Innovation and Technology Transfer, West Pomeranian University of Technology in Szczecin. In the case of perturbances resulting from the introduction of restrictions related to the expansion of the COVID-19 pandemic, the organizer will decide to conduct the event in the online form.

Participation at the event is free of charge and the deadline for registration is 15th of November 2021. For more details and registration, please access the following link: <https://ib2021.b2match.io/>.

DRONES@WORK

(Tapping on resilience for a more sustainable business)
- virtual brokerage event dedicated to the field of drone technology -
26th of November 2021



The Enterprise Europe Network partner, Brussels Agency for Business Support, Belgium - Hub.Brussels, organizes online, on 26th of November 2021, the sixth edition of the brokerage event "DRONES @ WORK - Tapping on resilience for a more sustainable business", dedicated to SMEs, universities, research centers, public authorities, non-governmental organizations and clusters. The event focuses on the field of drone technology and has as main objective paving the way for resilience and long-term business sustainability, at European and international level through transnational technological, innovative, research and development collaborations.

The pre-arranged B2B meetings will offer to participants the opportunity to meet potential business partners and to discuss with specialists, in order to find solutions to the problems they face due to the global crisis caused by the COVID-19 pandemic, which has had and continues to have an extraordinary impact on businesses in Europe and beyond its frontiers.

Participation at the event is free of charge and the deadline for registration is 24th of November 2021. For more details and registration, please access the following link: <https://dronedays-21-drones-work.b2match.io/home>.

Opportunities for business internalization Partnerships within Enterprise Europe Network

South-West Oltenia Regional Development Agency, as a partner of the Enterprise Europe Network (EEN), present in more than 60 countries, aims to support SMEs in the South-West Oltenia Region, in order to exploit international business development opportunities.

The mission of the Enterprise Europe Network partners is to help local companies to internationalize their businesses by offering advice, identifying new markets for products/services, contacts with potential partners for developing new business or technologies.

As a member of the Healthcare Sector Group within the EEN, South-West Oltenia RDA supports companies and organizations from the South-West Oltenia Region that are active in the health sector in their efforts to remain or to become even more competitive, promoting innovation activities and encouraging international business cooperation. In this way, the aim is to develop partnerships with both the members of the sector groups and with potential international collaborators.



For any further information or support, in order to promote your collaborative interests through the Healthcare Sector Group and the Enterprise Europe Network platform, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

European Platform “Care & Industry together against CORONA”



South-West Oltenia Regional Development Agency, as co-organizer, promotes the European Platform “Care & Industry together against CORONA”, a B2Match platform on which can be uploaded requests and offers of products and services in the healthcare field needed in the fight with the new coronavirus (COVID-19).

The initiative belongs to EEN Flanders, in collaboration with Flanders' Care and the Government of Flanders and is powered by the **Healthcare Sector Group within the Enterprise Europe Network (EEN)**, a group of support dedicated to healthcare field actors, to which South-West Oltenia RDA has joined since 2016.

SMEs, entrepreneurs, research institutions, medical organizations and governments are invited to cooperate and join the online platform to help in dealing with the current crisis in the healthcare sector. Thus, the aim is to support the companies and the healthcare services providers in finding viable solutions. Also, the platform reserves virtual space for governments to publish all links with relevant information.

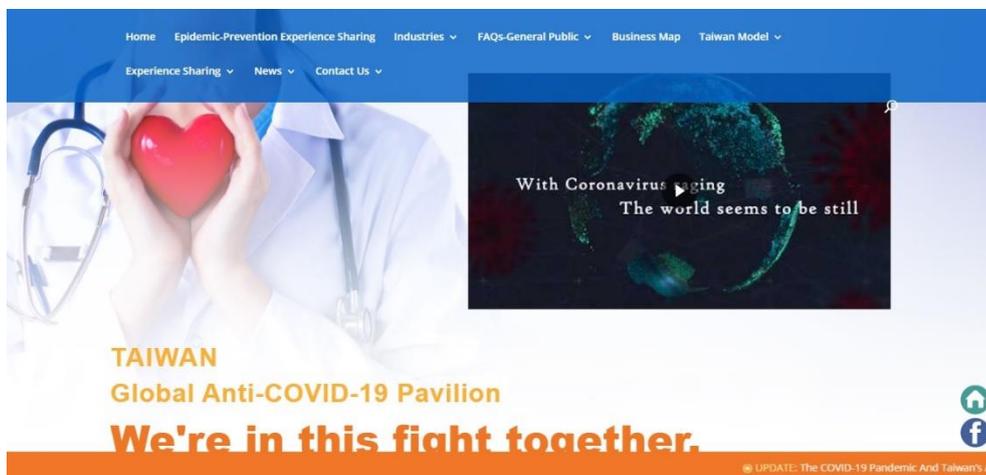
Register your company/ organization, present your solution, suggest your initiative, provide relevant information, explain your needs and find the right partner!

The Enterprise Europe Network experts from South-West Oltenia RDA will support you to publish your requests and offers of medical products and services. After the validation, the registered ones will set up virtual meetings with the other participants through the platform.

The platform will remain active until 31st of December 2021.

For more information and registration, please visit the following link: <https://care-industry-together-against-corona.b2match.io>. For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

TAITRA Taiwan – Digital platform created to support the fight against COVID-19



South-West Oltenia Regional Development Agency, together with TAITRA (Taiwan Foreign Trade Development Council), as Enterprise Europe Network (EEN) partners and in the context of Healthcare Sector Group membership within EEN, invites you to consult the digital platform “TAIWAN Global Anti-COVID-19 Pavilion”, which was created by TAITRA, in order to support the fight against COVID-19.

The platform, which can be accessed at the following link: <https://www.anticovid19tw.org/>, brings together the activity of experts from over 20 medical institutions and provides useful information for preventing epidemics, with the support of the Taiwan Ministry of Health, hospitals and other organizations.

The platform provides:

- **Epidemic-Prevention Experience Sharing:** the platform shares Taiwan’s experience and expertise. You can also connect with Taiwan’s industries, hospitals, and service providers. The platform addresses both the needs of professionals and of the general public,
- **Industries:** Taiwan is equipped with excellent public health, medical energy and rich experience in epidemic prevention. Companies in Taiwan are also dedicated to produce excellence anti-epidemic related merchandise,
- **Frequently asked questions and answers (FAQs)** from reliable sources,
- **Global Anti-Pandemic Business Map** – the latest border control infographic,
- **Taiwan Model:** prevention measures that Taiwan has successfully implemented regarding the fight against the spread of the epidemic.

Also, if there are medical organizations or doctors who need help, advice or information, virtual meetings can be requested through the platform.

For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

MEDICA 2021

- brokerage event dedicated to the healthcare sector -
15th – 18th of November 2021



South-West Oltenia Regional Development Agency invites you, as co-organizer, partner of the Enterprise Europe Network (EEN) and member of the Healthcare Sector Group within EEN, to take part in the MEDICA Healthcare Brokerage Event 2021, organized on the occasion of MEDICA 2021, (15th – 18th of November 2021), the main meeting place for the medical sector worldwide. The international event is organized by ZENIT GmbH, a public-private partnership from North Rhine-Westphalia, Germany, together with the EEN Healthcare Sector Group and with the support of the ICT and BioChemTech sector groups. The event purpose is to help businesses, universities and research institutions to find partners for business cooperation, product development, manufacturing and licensing agreements, joint ventures or other types of partnerships. This international Healthcare Brokerage Event at MEDICA fair has a tradition of 20 years now. In the last years, the brokerage event had always between 350 and 470 participants from about 40 countries with over 800 international meetings.

Registration fees (on categories):

- 200 Euro - companies, associations, research institutions, etc. (non-EEN countries)
- 100 Euro - companies, associations, research institutions, etc. (EEN countries)
- 50 Euro - Start-Ups (EEN countries, established on or after 1.1.2018)
- 0 Euro - investors, business angels, importers/ distributors/ public buyers

In addition to the usual meeting days during MEDICA (i.e. 15th – 18th of November 2021), the organizers would like to enable participants to meet virtually even before MEDICA and after MEDICA, **between 1st of October and 23th of December 2021, the B2match platform remaining active.**

The deadline for registration: 14th of November 2021.

For more details and registration, please access the following link: <https://medica2021.b2match.io>.

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