



# EVENTS, INTERNATIONALIZATION AND DEVELOPMENT OPPORTUNITIES NEWSLETTER

## AUGUST 2021

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**South-West Oltenia Regional Development Agency**

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## Robotics, Digitalization and Green Transition - B2B matchmaking event in technology - 17<sup>th</sup> of August 2021



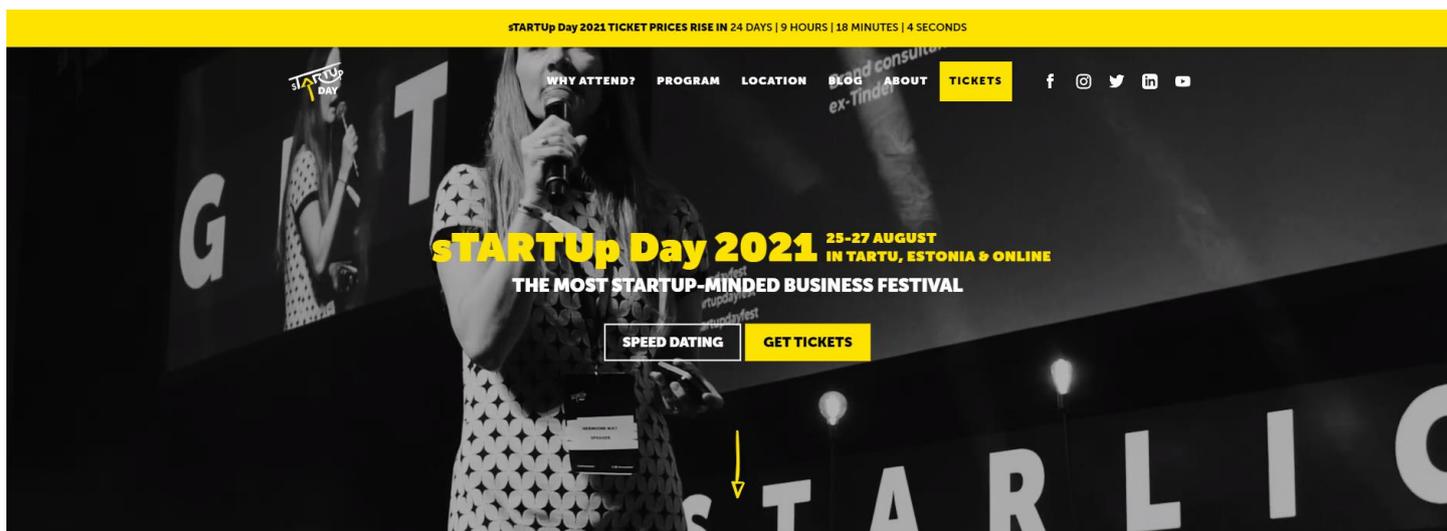
The University of Southern Denmark (SDU) and Odense Robotics, as partners of the Enterprise Europe Network from Denmark, in collaboration with Lindø Port of Odense and the Chamber of Commerce in Rostock, will organise, on 17<sup>th</sup> of August 2021, a B2B matchmaking event in the field of technology for the advanced and fast-growing industries of robotics, digitization, drones, and green transition technology – **Robotics, Digitalization and Green Transition B2B 2021**.

The B2B matchmaking event takes place virtually and is connected to the previous hybrid event held at Lindø Port in Odense earlier same day. The hybrid event focuses on how robotics and digitization can boost the green transition in the sectors maritime, construction, and energy. At the event different speakers will present and inspire on how and why to implement the 4.0 technologies in production of large-scale products.

**Participation at the event is free of charge and the deadline for registration is 17<sup>th</sup> of August 2021.**

**For more details and registration, please access the following link: <https://company-mission-robotic-and-ai.b2match.io/home>**

## Matchmaking at sTARTUp Day - brokerage event - 25<sup>th</sup> – 27<sup>th</sup> of August 2021



**South-West Oltenia Regional Development Agency**, invites you to take part in the brokerage event **Matchmaking at sTARTUp Day 2021**, organized within the sTARTUp Day festival, both online and with physical presence, between 25 – 27 of August 2021 period, by the partner Enterprise Europe Network, Tartu Science Park from Estonia.

sTARTUp Day is a famous business festival, bringing together startups, traditional entrepreneurs, investors, innovators and students. The aim of the event is to connect like-minded people and celebrate entrepreneurship in the smart city of Tartu.

The sTARTUp Day 2021 event takes place over a period of three days. The program includes practical, interactive seminars, b2b sessions, a demo area full of innovation, as well as other vibrant side events. Also, the inspiration-educational program consists in debating various topics - from marketing to space technology, from fundraising to the smart city, from artificial intelligence to the creative economy.

**To participate in the event it is necessary to purchase a ticket (between 89 and 279 euros), and the deadline for registration is 19 of August 2021. For more details on the agenda, related events and registration, please access the following link: <https://www.startupday.ee/about>.**

**Co-Matching Business 2021**  
**“Your gate to global opportunities”**  
**- online matchmaking event -**  
**25<sup>th</sup> of August 2021**



**South-West Oltenia Regional Development Agency**, invites you to participate in the virtual matchmaking event "Co-Matching Business", which promotes global opportunities, organized by the European Business Center in East Marmara, Turkey with the Chamber of Commerce in Kocaeli and other partners of the Enterprise Europe Network.

Participants will have the opportunity to:

- meet qualified contacts and create strong bonds with international companies;
- discuss and exchange ideas on topics of common interest;
- explore business opportunities and expand its network;
- reach new markets and grow its trade.

The main topics of interest addressed will be from the following sectors:

- Machinery;
- Metal & Metal Processing;
- Plastics & Rubber;
- Electronics;
- Forest and Wood Products;
- Pharmaceuticals and Medical Equipment;
- Textile (work safety clothes, etc.);
- Caravan Manufacturing.

**Participation in the event is free for companies in the sectors listed above and the deadline for registration is 24 of August 2021. For more details and registration, please access the following link:**  
<https://co-matching-2021.b2match.io/>

**Riga Food**  
**- brokerage event -**  
**8<sup>th</sup> – 10<sup>th</sup> of September 2021**



**Enterprise Europe Network partners in Latvia** invite you to participate in the **Riga Food 2021** brokerage event dedicated to the food industry, which will take place online between **8<sup>th</sup> – 10<sup>th</sup> of September 2021**.

The event aims to bring together producers and suppliers operating in the food sector, while being an opportunity for participants to keep abreast of the latest technologies and trends in the field.

In bilateral meetings, participants will have the opportunity to present their products, projects, services or business needs and establish new partnerships.

**Participation in the event is free, and the deadline for registration is 10<sup>th</sup> of September 2021.**

**For more details and registration, please access the following link:** <https://riga-food-2021-virtual-business.b2match.io/home>.

### Opportunities for business internalization Partnerships within Enterprise Europe Network

**South-West Oltenia Regional Development Agency, as a partner of the Enterprise Europe Network (EEN),** present in more than 60 countries, aims to support SMEs in the South-West Oltenia Region, in order to exploit international business development opportunities.

The mission of the Enterprise Europe Network partners is to help local companies to internationalize their businesses by offering advice, identifying new markets for products/services, contacts with potential partners for developing new business or technologies.

**As a member of the Healthcare Sector Group within the EEN, South-West Oltenia RDA supports companies and organizations from the South-West Oltenia Region that are active in the health sector** in their efforts to remain or to become even more competitive, promoting innovation activities and encouraging international business cooperation. In this way, the aim is to develop partnerships with both the members of the sector groups and with potential international collaborators.



**For any further information or support, in order to promote your collaborative interests through the Healthcare Sector Group and the Enterprise Europe Network platform, please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).**

### European Platform “Care & Industry together against CORONA”



South-West Oltenia Regional Development Agency, as co-organizer, promotes the European Platform “Care & Industry together against CORONA”, a B2Match platform on which can be uploaded requests and offers of products and services in the healthcare field needed in the fight with the new coronavirus (COVID-19).

The initiative belongs to EEN Flanders, in collaboration with Flanders' Care and the Government of Flanders and is powered by the **Healthcare Sector Group within the Enterprise Europe Network (EEN)**, a group of support dedicated to healthcare field actors, to which South-West Oltenia RDA has joined since 2016.

SMEs, entrepreneurs, research institutions, medical organizations and governments are invited to cooperate and join the online platform to help in dealing with the current crisis in the healthcare sector. Thus, the aim is to support the companies and the healthcare services providers in finding viable solutions. Also, the platform reserves virtual space for governments to publish all links with relevant information.

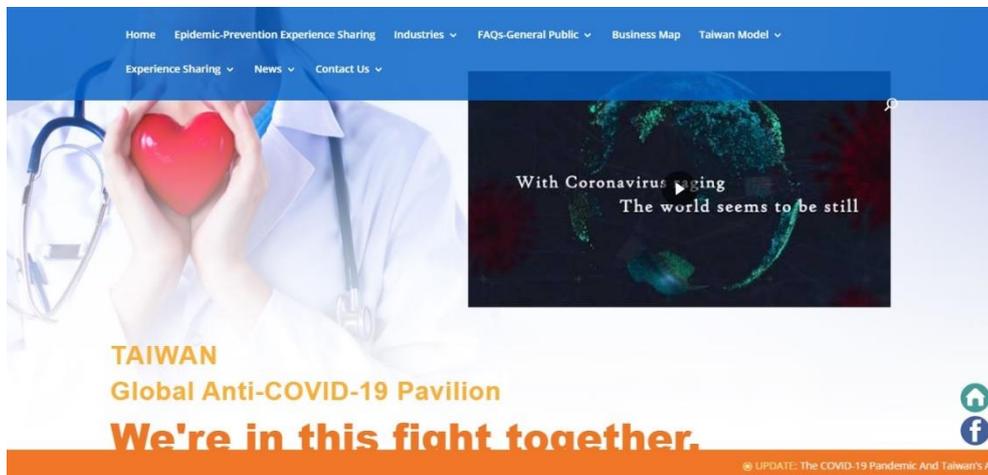
Register your company/ organization, present your solution, suggest your initiative, provide relevant information, explain your needs and find the right partner!

**The Enterprise Europe Network experts from South-West Oltenia RDA will support you to publish your requests and offers of medical products and services.** After the validation, the registered ones will set up virtual meetings with the other participants through the platform.

**The platform will remain active until 31<sup>st</sup> of December 2021.**

For more information and registration, please visit the following link: <https://care-industry-together-against-corona.b2match.io>. For any further information or support, please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).

### TAITRA Taiwan – Digital platform created to support the fight against COVID-19



South-West Oltenia Regional Development Agency, together with TAITRA (Taiwan Foreign Trade Development Council), as Enterprise Europe Network (EEN) partners and in the context of Healthcare Sector Group membership within EEN, invites you to consult the digital platform “TAIWAN Global Anti-COVID-19 Pavilion”, which was created by TAITRA, in order to support the fight against COVID-19.

The platform, which can be accessed at the following link: <https://www.anticovid19tw.org/>, brings together the activity of experts from over 20 medical institutions and provides useful information for preventing epidemics, with the support of the Taiwan Ministry of Health, hospitals and other organizations.

#### The platform provides:

- **Epidemic-Prevention Experience Sharing:** the platform shares Taiwan’s experience and expertise. You can also connect with Taiwan’s industries, hospitals, and service providers. The platform addresses both the needs of professionals and of the general public,
- **Industries:** Taiwan is equipped with excellent public health, medical energy and rich experience in epidemic prevention. Companies in Taiwan are also dedicated to produce excellence anti-epidemic related merchandise,
- **Frequently asked questions and answers (FAQs)** from reliable sources,
- **Global Anti-Pandemic Business Map** – the latest border control infographic,
- **Taiwan Model:** prevention measures that Taiwan has successfully implemented regarding the fight against the spread of the epidemic.

Also, if there are medical organizations or doctors who need help, advice or information, virtual meetings can be requested through the platform.

For any further information or support, please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).

**European Biotech & Pharma Virtual Partnering Conference 2021**  
**27<sup>th</sup> – 30<sup>th</sup> of September 2021**

**The EU-Japan Centre for Industrial Cooperation**, as partner to **Enterprise Europe Network** in Japan, together with members of the **Healthcare Sector Group** of the network, invites you to attend the **European Biotech & Pharma Virtual Partnering Conference 2021**.

The conference will be held online this year. The target fields of the event are:

- drug discovery and drug discovery support;
- regenerative medicine;
- therapeutic agents, diagnostic agents;
- AI and IoT technologies related to 1.-3;
- digital medicine (AI-assisted drug development, drug-device combinations etc.);
- digital therapeutics (non-pharmacological therapy systems, App-device combinations).

**Participation at the event is free of charge and the deadline for registration is 21<sup>th</sup> of September 2021.**

**For more details and registration, please access the following link: <https://bio-pharma-osaka-2021.b2match.io/home>.**

**Brokerage Event - Meeting in Italy for Life Sciences 2021**  
**Waiting for MIT4LS2021****29<sup>th</sup> of September 2021 – 1<sup>st</sup> of October 2021**  
**(face-to-face meetings - physical event)**  
**Genoa, Italy**

**South-West Oltenia Regional Development Agency**, together with the **Chamber of Commerce from Genoa, Italy**, as **Enterprise Europe Network (EEN)** partners and members of the **Healthcare Sector Group** within EEN, invites you to attend the international brokerage event **Meet in Italy for Life Sciences (MIT4LS)**. The event was born as an opportunity for collaboration and development in the field of Life Sciences and this year's edition will take place from 29<sup>th</sup> of September to 1<sup>st</sup> of October 2021, in Genoa, Italy.



The aim is to make the most of the opportunities for business collaboration, research, project proposals from the MIT4LS community. The event will include an international conference in the field of Life Sciences, in-depth thematic workshops, company presentations, exhibition spaces and initiatives that support start-ups in the following sectors:

- medical devices;
- pharma and biotech;
- ICT for health;
- nutraceuticals;
- related value chain.

**Participation is free of charge.**

**Deadline for registration: 20<sup>th</sup> of September 2021.**

For more details and registration, please access the following link:  
<https://genova2021.mit4ls.b2match.io/>.

## CONTACT

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Work program: Monday – Friday, 08:30 – 16:30

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