



# EVENTS, INTERNATIONALIZATION AND DEVELOPMENT OPPORTUNITIES NEWSLETTER

APRIL 2021

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**South-West Oltenia Regional Development Agency**

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**BIONNALE 2021**  
**networking event for life sciences and healthcare industries**  
**12<sup>th</sup> of May 2021**



**South-West Oltenia Regional Development Agency**, invites you to attend the online brokerage event **BIONNALE 2021**, one of the most important networking events organized in the field of life and health sciences, in Berlin.

The Enterprise Europe Network partner, **Berlin Partner for Business and Technology**, will organize this year's edition in the virtual environment, and the event will include both seminars and a matchmaking session, which will allow participants to establish new business cooperation, focusing in particular on entrepreneurial research.

BIONNALE 2021 will include:

- conference program with insights into current life sciences issues and developments;
- matchmaking opportunities with an organized and web-based matchmaking system;
- cooperation and venture track and academic presentations;
- virtual industry exhibition to present products and services;
- BIONNALE Speed Lecture Award.

BIONNALE 2021 will be a platform for companies and research institutions looking for co-development or joint research opportunities, startups with new ideas and innovative approaches as well as investors and other stakeholders from life sciences and healthcare industries.

**Participation at the event is free of charge, and the deadline for registration is 12<sup>th</sup> of May 2021.**

**For more details and registration, please access the following link link:**  
<https://bionnale2021.b2match.io/>.

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## **Brokerage Event within the Smart Manufacturing Matchmaking 2021 - virtual edition – 13<sup>th</sup> – 14<sup>th</sup> of May 2021**



South-West Oltenia Regional Development Agency, together with SPIN - Innovation Business Support, Enterprise Europe Network (EEN) partner in the regions of Basilicata and Calabria in Italy, invites you to attend the online brokerage event organized within Smart Manufacturing Matchmaking 2021, on 13<sup>th</sup> – 14<sup>th</sup> of May 2021.

The event aims to bring together in the virtual environment companies, research centers and public administrations working in Smart Manufacturing and Industry 4.0.

This year the Brokerage Event will take place in two sessions, the first between 13<sup>th</sup> -14<sup>th</sup> of May 2021 and the second between 17<sup>th</sup> – 19<sup>th</sup> of November 2021.

Smart Manufacturing Matchmaking 2021 provides a unique opportunity to stay up to date on the latest corresponding advanced technologies, the demand for innovation from institutions and cities, new applications from SMEs and technical challenges faced by large companies.

The main topics addressed in BE @ SMM 2021 are the following:

- Advanced manufacturing solution: automatic material handling systems, cobots
- Additive manufacturing
- Agriculture 4.0
- AI and machine learning for industrial applications
- Applications for social media data management
- Applications of Virtual / augmented / mixed reality in industry
- Autonomous production
- Autonomous robot

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- Big Data Analysis
- Cyber-Physical Systems
- Cybersecurity
- Cloud technologies
- Digital Twin
- Environmental sustainability
- Human machine interfaces
- Horizontal and vertical integration
- Industrial Internet of Things
- Open data and public innovation
- Predictive maintenance
- Simulation between interconnected machines
- System integration

**Participation in the event is free of charge. The deadline for registration is 11<sup>th</sup> of May 2021. For more details and registration, please access the following link: <https://smm2021.b2match.io/home>.**

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## MURCIA FOOD BROKERAGE EVENT 2021 17<sup>th</sup> – 21<sup>st</sup> of May 2021



**South-West Oltenia Regional Development Agency** invites you to participate in the 10<sup>th</sup> edition of **Murcia Food Brokerage Event 2021**, organized by **the Enterprise Europe Network partner in Spain, the Regional Development Agency of the Region of Murcia (INFO)**. The event will present the latest creations in the field of food technology, providing companies from different European countries with an excellent opportunity to hold bilateral meetings aimed at establishing technology cooperation agreements.

The main topics addressed:

- Hygienic design of facilities and food safety;
- Biotechnology (Biosensors, New food products (prebiotic, functional, etc);
- Circular economy (life cycle, Eco design, Reuse of food by-products, minimizing post-harvest losses);
- Conservation technology. Active and intelligent packaging (gases in supercritical condition; active packaging and new containers, other)
- Automation and control processes (process monitoring, sensors, communication, robotics, etc.);
- Hydraulic technologies in the food sector.

Participation is open to companies, universities, technology centers and research institutes from all over Europe with advanced or innovative food technology requests and offers.

**Participation is free of charge and the deadline for registration is 21<sup>st</sup> of May 2021. For more information and registration, please access the following link:**  
<https://murciafood2021.b2match.io/home>.

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## Digital Enterprise Show 2021 - Brokerage Event - 18<sup>th</sup> – 19<sup>th</sup> of May 2021



The **Fundacion Para el Conocimiento Madri+D (Spain)**, **Enterprise Europe Network partner**, are organizing the international brokerage event **Digital Enterprise Show 2021 (DES 2021)**, during the period 18<sup>th</sup> – 19<sup>th</sup> of May 2021.

DES 2021 connects innovative companies, providers of technological solutions based on AI, IoT, Blockchain, Cloud, Cybersecurity, AR / VR, Big Data, Marketing Automation and products dedicated to Digital Marketing and Industry 4.0. The main objective of the event is to create a meeting forum for companies, start-ups, spin-offs, research institutes, universities and other organizations that are actively involved in the field of ITC, digitalization, Big Data, technologies and related applications. from areas such as:

- Industry 4.0
- Cities & Public Sector
- Energy & Utilities
- Retail, eCommerce & Logistics
- Digital Health
- Urban Mobility
- Banking & Insurance
- Tourism & Hospitality
- Telco, Media & Entertainment

The brokerage event is scheduled to take place in a hybrid format:

- On site: participants will physically have face-to-face meetings.
- Remote: participants will participate in virtual meetings.

**Participation is free of charge and the deadline for registration is 19<sup>th</sup> of May 2021.**

For additional details and registration please access the following link:  
<https://des2021.b2match.io/>.

### Opportunities for business internalization Partnerships within Enterprise Europe Network

**South-West Oltenia Regional Development Agency, as a partner of the Enterprise Europe Network (EEN),** present in more than 60 countries, aims to support SMEs in the South-West Oltenia Region, in order to exploit international business development opportunities.

The mission of the Enterprise Europe Network partners is to help local companies to internationalize their businesses by offering advice, identifying new markets for products/services, contacts with potential partners for developing new business or technologies.

**As a member of the Healthcare Sector Group within the EEN, South-West Oltenia RDA supports companies and organizations from the South-West Oltenia Region that are active in the health sector** in their efforts to remain or to become even more competitive, promoting innovation activities and encouraging international business cooperation. In this way, the aim is to develop partnerships with both the members of the sector groups and with potential international collaborators.



**For any further information or support, in order to promote your collaborative interests through the Healthcare Sector Group and the Enterprise Europe Network platform, please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).**



### European Platform “Care & Industry together against CORONA”



South-West Oltenia Regional Development Agency, as co-organizer, promotes the European Platform “Care & Industry together against CORONA”, a B2Match platform on which can be uploaded requests and offers of products and services in the healthcare field needed in the fight with the new coronavirus (COVID-19).

The initiative belongs to EEN Flanders, in collaboration with Flanders' Care and the Government of Flanders and is powered by the **Healthcare Sector Group within the Enterprise Europe Network (EEN)**, a group of support dedicated to healthcare field actors, to which South-West Oltenia RDA has joined since 2016.

SMEs, entrepreneurs, research institutions, medical organizations and governments are invited to cooperate and join the online platform to help in dealing with the current crisis in the healthcare sector. Thus, the aim is to support the companies and the healthcare services providers in finding viable solutions. Also, the platform reserves virtual space for governments to publish all links with relevant information.

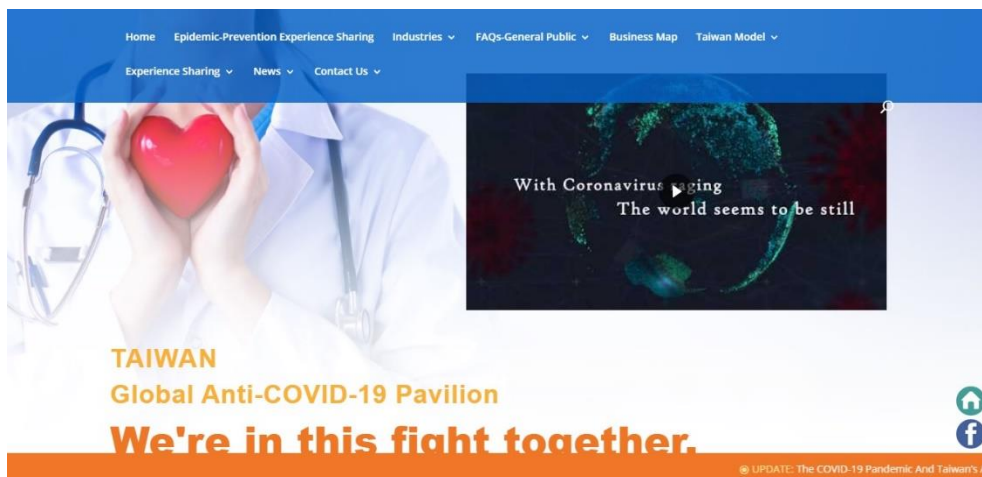
Register your company/ organization, present your solution, suggest your initiative, provide relevant information, explain your needs and find the right partner!

**The Enterprise Europe Network experts from South-West Oltenia RDA will support you to publish your requests and offers of medical products and services.** After the validation, the registered ones will set up virtual meetings with the other participants through the platform.

**The platform will remain active until 31<sup>st</sup> of December 2021.**

For more information and registration, please visit the following link: <https://care-industry-together-against-corona.b2match.io>. For any further information or support, please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).

### TAITRA Taiwan – Digital platform created to support the fight against COVID-19



South-West Oltenia Regional Development Agency, together with TAITRA (Taiwan Foreign Trade Development Council), as Enterprise Europe Network (EEN) partners and in the context of Healthcare Sector Group membership within EEN, invites you to consult the digital platform “TAIWAN Global Anti-COVID-19 Pavilion”, which was created by TAITRA, in order to support the fight against COVID-19.

The platform, which can be accessed at the following link: <https://www.anticovid19tw.org/>, brings together the activity of experts from over 20 medical institutions and provides useful information for preventing epidemics, with the support of the Taiwan Ministry of Health, hospitals and other organizations.

**The platform provides:**

- **Epidemic-Prevention Experience Sharing:** the platform shares Taiwan’s experience and expertise. You can also connect with Taiwan’s industries, hospitals, and service providers. The platform addresses both the needs of professionals and of the general public,
- **Industries:** Taiwan is equipped with excellent public health, medical energy and rich experience in epidemic prevention. Companies in Taiwan are also dedicated to produce excellence anti-epidemic related merchandise,
- **Frequently asked questions and answers (FAQs)** from reliable sources,
- **Global Anti-Pandemic Business Map** – the latest border control infographic,
- **Taiwan Model:** prevention measures that Taiwan has successfully implemented regarding the fight against the spread of the epidemic.

**Also, if there are medical organizations or doctors who need help, advice or information, virtual meetings can be requested through the platform.**

For any further information or support, please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).

**Brokerage Event - Meeting in Italy for Life Sciences 2021**  
**Waiting for MIT4LS2021 - bilateral meeting sessions**  
**open until 15<sup>th</sup> of May 2021**

**29<sup>th</sup> of September 2021 – 1<sup>st</sup> of October 2021**  
**(face-to-face meetings - physical event)**  
**Genoa, Italy**

**South-West Oltenia Regional Development Agency**, together with the **Chamber of Commerce from Genova, Italy**, as **Enterprise Europe Network (EEN)** partners and members of the **Healthcare Sector Group** within EEN, invites you to attend the international brokerage event **Meet in Italy for Life Sciences (MIT4LS)**. The event was born as an opportunity for collaboration and development in the field of Life Sciences, therefore, this year's edition will consist both in organizing online bilateral meetings between companies, on the event platform, until the 15<sup>th</sup> of May 2021, as well as in organizing a physical brokerage event, from 29<sup>th</sup> of September to 1<sup>st</sup> of October 2021, in Genoa, Italy.



The aim is to make the most of the opportunities for business collaboration, research, project proposals from the MIT4LS community. Regarding the physical event, this will include an international conference in the field of Life Sciences, in-depth thematic workshops, company presentations, exhibition spaces and initiatives that support start-ups in the following sectors:

- medical devices;
- pharma and biotech;
- ICT for health;
- nutraceuticals;
- related value chain.

**Participation is free of charge.**

**Deadline for registration: 13<sup>th</sup> of September 2021.**

For more details and registration, please access the following link:  
<https://genova2021.mit4ls.b2match.io/>.

## CONTACT

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Work program: Monday – Friday, 08:30 – 16:30

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