



EVENTS, INTERNATIONALIZATION AND DEVELOPMENT OPPORTUNITIES NEWSLETTER

FEBRUARY 2021

South-West Oltenia Regional Development Agency

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**Construction-2021
Virtual Brokerage Event
23rd – 24th of February 2021**



South-West Oltenia Regional Development Agency, as co-organizer, invites you to attend the online Brokerage Event “Construction-2021”, which will be organized between 23rd – 24th of February 2021, together with Enterprise Europe Network partners from Bulgaria, Hungary, Romania, Serbia and Turkey.

This event will provide large companies, SMEs, public institutions, associations, clusters, investors with a unique opportunity to establish business and technology partnerships via pre-scheduled 1-1 meetings.

Focus points are construction materials and construction machineries. 20-minute-bilateral meetings are scheduled according to each participant's availability, interests, and goals. In order to enable participants to find suitable partners, each participant has to choose at least one item from the "Marketplace Opportunities".

Participation is free of charge and the deadline for registration is 22nd of February 2021.

For more details and registration, please access the following link: <https://construction-2020.b2match.io/>.

Health Valley Event 2021
- conference and matchmaking sessions –
10th – 11th of March 2021

Health Valley Event '21

10 – 11 March

South-West Oltenia Regional Development Agency as co-organizer and member of the **Healthcare Sector Group** within Enterprise Europe Network, invites you to attend the **Health Valley Event 2021**, which will take place on 10th – 11th of March 2021. The matchmaking sessions within the event will give entrepreneurs, researchers and healthcare professionals in the field of eHealth, Robotics, Pharma, Prevention and Personalized Medicine the opportunity to meet online, to discuss joint partnerships and to collaborate on innovation and research projects. The organizers aim to facilitate participation in European projects such as Horizon Europe and Eureka / Eurostars programs in the area of digital health, medical devices and personalized medicine.

The Health Valley Event 2021 (HVE2021) also includes a conference, during which those interested can participate in a series of thematic sessions and demonstrations of the latest innovations in the field.

Among the topics covered are:

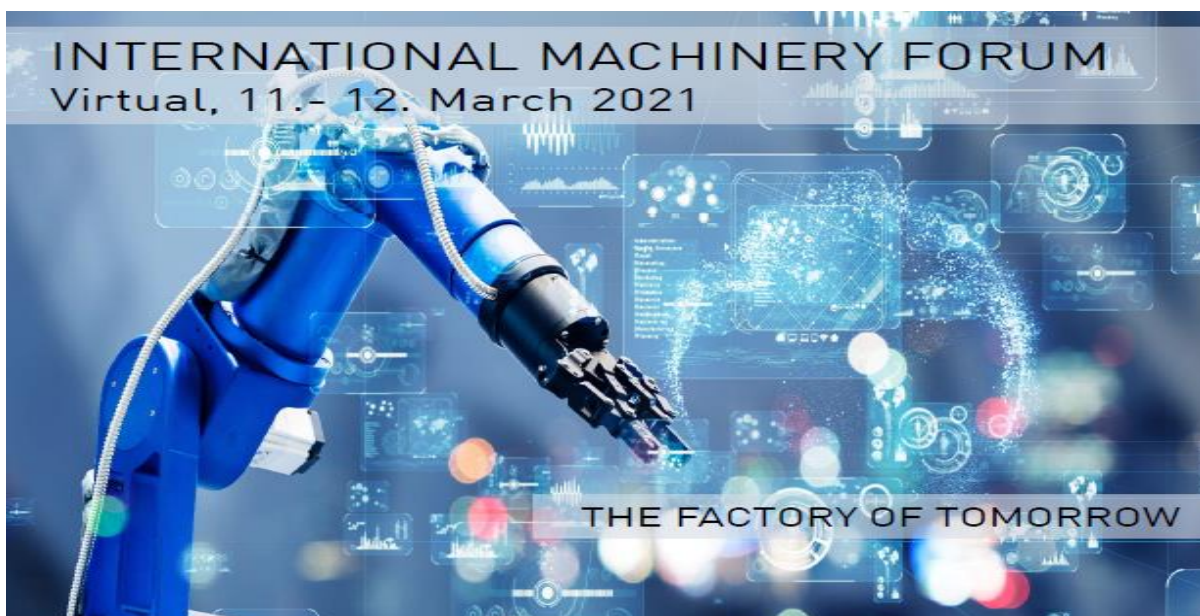
- Aging well
- Virtual reality
- Robotics in health – Medtech
- Personalized Medicine
- Personalized health and nutrition
- Value-Based healthcare
- Prevention in Diabetes type II
- Innovative procurement for e-Health solutions
- Healthy Brain

Deadline for registration to the event: 11th of March 2021

Participation in the matchmaking sessions is free of charge and can be done by accessing the following link: <https://hve2021.b2match.io/>.

Participation in the conference: 99.00 euros for a full event ticket. Conference details can be found by accessing the following link: <https://www.healthvalleyevent.com/>.

International Machinery Forum 2021 - The Factory of Tomorrow
11th – 12th of March 2021
- virtual edition -



South-West Oltenia Regional Development Agency, in collaboration with Advantage Austria, the trade promotion organization of the Austrian Economic Chamber (WKO Aussen Wirtschaft Kammer Österreich), and Enterprise Europe Network (EEN), invites you to attend the conference **International Machinery Forum 2021 - The Factory of Tomorrow**, scheduled between 11th - 12th of March 2021. The event will consist of three modules:

- Conference, which will present current trends and innovation leaders in this field, followed by panel discussions on various topics: supply chain resilience, green production, AI in industry, additive manufacturing or the industrial 3D printing process (additive manufacturing), meta data and security analysis, automation;
- An exhibition that will introduce products, services and projects of innovative Austrian research companies and institutes;
- International B2B matchmaking event to identify partnerships, with participants from over 40 countries around the world.

Participation as a visitor is free of charge.

Deadline for registration: 11th of March 2021

For more details and registration, please access the following link:
<https://machinery2021.b2match.io/>.

Technology & Business Cooperation Days 2021 12th – 15th of April 2021

Technology & Business Cooperation Days 2021

April 12 - April 15, 2021 | Hannover, Germany



South-West Oltenia Regional Development Agency invites you to participate in a brokerage event during the Hannover Messe 2021 "Technology & Business Cooperation Days", planned to be organized virtually. The event is organized by **NBank Hannover**, the local **Enterprise Europe Network partner**, together with many other network partners ensuring a strong participation of German, European and international participants.

The brokerage event offers SMEs and research organisations the opportunity to find and meet partners for research & technology cooperation. The event is the virtual place to acquire new technologies, concepts and solutions as well to get in contact with potential suppliers and business partners to foster the international marketing and sales of already existing products and services.

Focus of the event:

- Industry 4.0 and Smart Factory solutions
- Resource and energy efficient manufacturing technologies
- Sustainable Energy & Mobility
- Measurement Tools

Participation in the brokerage event is free of charge.

Deadline for registration: 4th of April 2021

For more details and registration, please access the following link: <https://technology-business-cooperation-days-2021.b2match.io/>.

INNOFORM 2021 - Virtual Brokerage Event 21st of April 2021



South –West Oltenia Regional Development Agency, as co-organizer, together with Torun Regional Development Agency – Poland (main organizer), as well as other Enterprise Europe Network partners, invites you to attend the **INNOFORM 2021 Virtual Brokerage Event**, dedicated to the plastics processing industry, which will take place on 21st of April 2021.

At its 5th edition, the event is directed to all interested tools and plastic processing industry representatives, companies' owners, managers, technical staff who use tooling and plastics processing technology at their manufacturing plants, universities, research and technical institutions, service provider, trader and distributors to take opportunity offered by the matchmaking option.

Focus of the event:

- metals
- plastics
- machinery
- automotive
- electronics and electrical power engineering
- railway
- aviation
- logistics
- household appliances
- packaging
- automation and robotisation of manufacturing
- IT solution for industry sector
- recycling

Participation in the brokerage event is free of charge.

Deadline for registration: 16th of April 2021.

For more details and registration, please access the following link: <https://innoform-2021.b2match.io/>

Opportunities for business internalization Partnerships within Enterprise Europe Network

South-West Oltenia Regional Development Agency, as a partner of the Enterprise Europe Network (EEN), present in more than 60 countries, aims to support SMEs in the South-West Oltenia Region, in order to exploit international business development opportunities.

The mission of the Enterprise Europe Network partners is to help local companies to internationalize their businesses by offering advice, identifying new markets for products/services, contacts with potential partners for developing new business or technologies.

As a member of the Healthcare Sector Group within the EEN, South-West Oltenia RDA supports companies and organizations from the South-West Oltenia Region that are active in the health sector in their efforts to remain or to become even more competitive, promoting innovation activities and encouraging international business cooperation. In this way, the aim is to develop partnerships with both the members of the sector groups and with potential international collaborators.



For any further information or support, in order to promote your collaborative interests through the Healthcare Sector Group and the Enterprise Europe Network platform, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

European Platform “Care & Industry together against CORONA”



South-West Oltenia Regional Development Agency, as co-organizer, promotes the European Platform “Care & Industry together against CORONA”, a B2Match platform on which can be uploaded requests and offers of products and services in the healthcare field needed in the fight with the new coronavirus (COVID-19).

The initiative belongs to EEN Flanders, in collaboration with Flanders' Care and the Government of Flanders and is powered by the **Healthcare Sector Group within the Enterprise Europe Network (EEN)**, a group of support dedicated to healthcare field actors, to which South-West Oltenia RDA has joined since 2016.

SMEs, entrepreneurs, research institutions, medical organizations and governments are invited to cooperate and join the online platform to help in dealing with the current crisis in the healthcare sector. Thus, the aim is to support the companies and the healthcare services providers in finding viable solutions. Also, the platform reserves virtual space for governments to publish all links with relevant information.

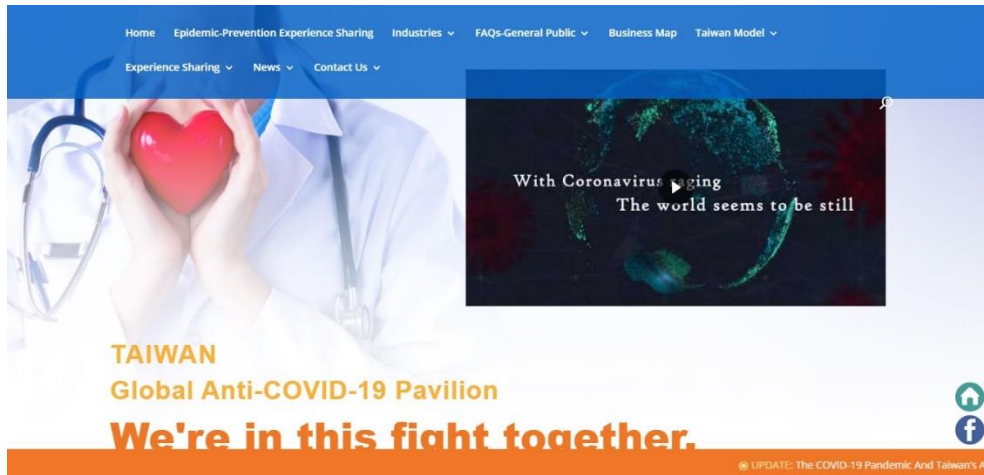
Register your company/ organization, present your solution, suggest your initiative, provide relevant information, explain your needs and find the right partner!

The Enterprise Europe Network experts from South-West Oltenia RDA will support you to publish your requests and offers of medical products and services. After the validation, the registered ones will set up virtual meetings with the other participants through the platform.

The platform will remain active until 31st of December 2021.

For more information and registration, please visit the following link: <https://care-industry-together-against-corona.b2match.io>. For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

TAITRA Taiwan – Digital platform created to support the fight against COVID-19



South-West Oltenia Regional Development Agency, together with TAITRA (Taiwan Foreign Trade Development Council), as Enterprise Europe Network (EEN) partners and in the context of Healthcare Sector Group membership within EEN, invites you to consult the digital platform “TAIWAN Global Anti-COVID-19 Pavilion”, which was created by TAITRA, in order to support the fight against COVID-19.

The platform, which can be accessed at the following link: <https://www.anticovid19tw.org/>, brings together the activity of experts from over 20 medical institutions and provides useful information for preventing epidemics, with the support of the Taiwan Ministry of Health, hospitals and other organizations.

The platform provides:

- **Epidemic-Prevention Experience Sharing:** the platform shares Taiwan’s experience and expertise. You can also connect with Taiwan’s industries, hospitals, and service providers. The platform addresses both the needs of professionals and of the general public,
- **Industries:** Taiwan is equipped with excellent public health, medical energy and rich experience in epidemic prevention. Companies in Taiwan are also dedicated to produce excellence anti-epidemic related merchandise,
- **Frequently asked questions and answers (FAQs)** from reliable sources,
- **Global Anti-Pandemic Business Map** – the latest border control infographic,
- **Taiwan Model:** prevention measures that Taiwan has successfully implemented regarding the fight against the spread of the epidemic.

Also, if there are medical organizations or doctors who need help, advice or information, virtual meetings can be requested through the platform.

For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

Brokerage Event - Meeting in Italy for Life Sciences 2021
Waiting for MIT4LS2021 - bilateral meeting sessions
open until 15th of May 2021

29th of September 2021 – 1st of October 2021
(face-to-face meetings - physical event)
Genoa, Italy

South-West Oltenia Regional Development Agency, together with the **Chamber of Commerce from Genova, Italy**, as **Enterprise Europe Network (EEN)** partners and members of the **Healthcare Sector Group** within EEN, invites you to attend the international brokerage event **Meet in Italy for Life Sciences (MIT4LS)**. The event was born as an opportunity for collaboration and development in the field of Life Sciences, therefore, this year's edition will consist both in organizing online bilateral meetings between companies, on the event platform, until the 15th of May 2021, as well as in organizing a physical brokerage event, from 29th of September to 1st of October 2021, in Genoa, Italy.



The aim is to make the most of the opportunities for business collaboration, research, project proposals from the MIT4LS community. Regarding the physical event, this will include an international conference in the field of Life Sciences, in-depth thematic workshops, company presentations, exhibition spaces and initiatives that support start-ups in the following sectors:

- medical devices;
- pharma and biotech;
- ICT for health;
- nutraceuticals;
- related value chain.

Participation is free of charge.

Deadline for registration: 13th of September 2021.

For more details and registration, please access the following link:

<https://genova2021.mit4ls.b2match.io/>.

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