



EVENTS, INTERNATIONALIZATION AND DEVELOPMENT OPPORTUNITIES NEWSLETTER

OCTOBER 2020

South-West Oltenia Regional Development Agency



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**BUD-GRYF & HOME - matchmaking event focused
on three main topics: construction, energy, home
- virtual edition -
23rd of October 2020**



West Pomerania Economic Development Association from Poland, in close collaboration with other Enterprise Europe Network partners, are organizing, on **23rd of October 2020**, the **online matchmaking event „BUD-GRYF & HOME”**, dedicated to companies operating in the following fields: construction, energy and home. The objectives of the matchmaking event are the mediation of business meetings, the discovery of new technologies, meetings between suppliers and buyers, the initiation of cross-border contacts and the promotion of one's own business, the establishment of relationships with employment agencies to find skilled workers.

Participation is free of charge and the deadline for registration is 18th October 2020. For more details and registration, please visit the following link: <https://budgryf2020.b2match.io/>.

THE RIOJA ICT VIRTUAL TRADE MISSION 2020
26th – 30th of October 2020

THE RIOJA ICT
 VIRTUAL TRADE
 MISSION

#ICTfromRioja

26-30 OCTOBER 2020



South-West Oltenia Regional Development Agency, as co-organiser, in close collaboration with the **Business Federation of La Rioja (FER)** and with the **Innovative Business Group (AERTIC), from Spain**, invites you to participate in a trade mission dedicated to companies in the ICT sector, which will be organized in a virtual environment between 26th - 30th of October 2020.

The event aims to bring together potential providers of innovative and competitive ICT products and services in the following fields:

- **WINE AND AGROFOOD** sector: besides the powerful Wine and Agrofood Industry of La Rioja, there is a competitive fabric of ICT companies with a wide and specialised offer of advanced ICT products and services in areas such as : Smart agriculture, energy efficiency, production and processing control, supply chain analysis.
- **EDUCATION** sector: La Rioja is the cradle of the Spanish ICT industry, and a lot of ICT companies, products and services have been born and grown reinforcing the economical and cultural development of the "Castellano history".
- **SMART CITIES**: Logroño, capital of La Rioja, is a Spanish reference in the 'Smart City' concept for medium-sized cities. The city of Logroño leads the Spanish Network of Smart Cities (RECI) and collaborates with the Network of Cities of Science and Innovation (Red Innpulso) for the development of initiatives and projects in urban innovation and Smart Cities.
- **INDUSTRY 4.0.**: The ICT industry has a big relevance on the Economy of La Rioja and its great development allows the digitization of companies from different sectors to make them more efficient, safe and productive through solutions in IoT, Cloud Computing, Data Analytics, Cybersecurity, etc.
- **E-HEALTH** sector: La Rioja promotes the development of a continuous innovation culture in Health to improve patient management, efficiency of diagnoses or simplify the processing of user data.

Participation is free of charge.

Deadline for registration: 20th of October 2020.

More details and registration on: <https://rioja-ict-virtual-trade-mission.b2match.io/>.

**Textile Fashion Tech
Brokerage Event, virtual edition
2nd – 6th of November 2020**



South-West Oltenia Regional Development Agency, in close collaboration with Enterprise Europe Network partners from Ukraine invites you to attend the virtual Brokerage Event Textile Fashion Tech, which will take place between 2nd – 6th of November 2020.

The event offers to manufacturers, retailers, service providers, companies/designers or investors within the textile and fashion industry the opportunity to create business synergies, either to produce or distribute, or to develop common projects.

Textile Fashion Tech will take place over five days in the form of pre-arranged bilateral meetings, through which participants can find the right contacts for the development of their business.

Participation is free of charge and the deadline for registration is 2nd of November 2020.

For more details and registration, please visit the following link: <https://matchmaking-event-food-industry-and.b2match.io/>.

**DRONETECH 2020 - B2B Virtual Matchmaking Event in drone technology
6th – 7th of November 2020**



South-West Oltenia Regional Development Agency as co-organiser, together with **Torun Regional Development Agency**, from **Poland**, invites you to participate in the virtual matchmaking event **DRONETECH 2020**, carried out under the aegis of **Enterprise Europe Network**, between the 6th – 7th of November 2020.

The event addresses to all interested in the field of drone technology, aircraft and unmanned overland vehicles technology, being dedicated to target groups, such as: companies, administrative units, fire and police departments, forest or railway administrative units. Other areas covered are: agriculture, construction, architecture, photography, oil and gas mining, sports or the tourism industry.

The matchmaking event will allow international companies to exchange knowledge, experience, new project ideas and to identify business cooperation partners.

Participation is free of charge and the deadline for registration is 30th of October 2020 .

For more details and registration, please access the following link: <https://dronetech-2020.b2match.io/>.

**Construction-2020
Virtual Brokerage Event
18th – 19th of November 2020**



South-West Oltenia Regional Development Agency, as co-organizer, invites you to attend the online Brokerage Event “Construction-2020”, which will be organized between 18th – 19th of November 2020 together with Enterprise Europe Network partners from Bulgaria, Hungary, Romania, Serbia and Turkey.

This event will provide large companies, SMEs, public institutions, associations, clusters, investors with a unique opportunity to establish business and technology partnerships via pre-scheduled 1-1 meetings. Focus points are construction materials and construction machineries.

20-minute-bilateral meetings are scheduled according to each participant's availability, interests, and goals. In order to enable participants to find suitable partners, each participant has to choose at least one item from the "Marketplace Opportunities". **Participation is free of charge and the deadline for registration is 17th of November 2020. For more details and registration, please access the following link: <https://construction-2020.b2match.io/>.**

Brokerage Event @ Smart Manufacturing Matchmaking 2020
- virtual edition -
18th - 20th of November 2020



The South-West Oltenia Regional Development Agency, together with **SPIN - Innovation Business Support**, partner in Basilicata and Calabria regions of **Enterprise Europe Network (EEN) Italy**, has the pleasure to invite you to join the **online brokerage event** organized within **Smart Manufacturing Matchmaking 2020**, on **18th – 20th of November, 2020**.

The virtual event aims to bring together company managers, researchers and public bodies working in the area of **Smart Manufacturing and Industry 4.0**. It is also an important opportunity to stay updated on the latest matching advanced technologies, innovation demand from institutions and cities, new applications from SMEs, and technical challenges faced by large companies.

Industry 4.0 is revolutionizing and revitalizing all the industrial operations. Companies are facing new challenges but at the same time they are taking advantages from the opportunities offered by the fourth industrial revolution.

BE@SMM 2020 Main Topics:

- Digital Twin,
- Industrial Internet of Things,
- Applications of Virtual/ Augmented/ Mixed Reality in Industry,
- Big Data Analytics,
- Cyber Physical Systems,
- Simulation,
- Autonomous Robot,
- AI & Machine Learning for Industrial applications,
- Additive Manufacturing,
- Cyber security and Cloud,
- Human Machine interfaces,

- Human to Machine cooperation,
- Predictive Maintenance,
- System integration,
- Autonomous production.

Participation is free of charge. Deadline for registration: November 19th, 2020.

More details and registration on: <https://smm2020.b2match.io/>.

Opportunities for business internationalization Partnerships within Enterprise Europe Network

South-West Oltenia Regional Development Agency, as a partner of the Enterprise Europe Network (EEN), present in more than 60 countries, aims to support SMEs in the South-West Oltenia region, in order to exploit international business development opportunities.

The mission of the Enterprise Europe Network partners is to help local companies to internationalize their businesses by offering advice, identifying new markets for products/services, contacts with potential partners for developing new business or technologies.

As a member of the Healthcare Sector Group within the EEN, South-West Oltenia RDA supports companies and organizations from the South-West Oltenia region that are active in the health sector in their efforts to remain or to become even more competitive, promoting innovation activities and encouraging international business cooperation. In this way, the aim is to develop partnerships with both the members of the sector groups and with potential international collaborators.



enterprise
europe
network



We help ambitious small businesses

- Move into new markets
- Access funding
- Use our networks
- Innovate to grow
- Find trusted partners

For any further information or support, in order to promote your collaborative interests through the Healthcare Sector Group and the Enterprise Europe Network platform, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

European Platform “Care & Industry together against CORONA”



South-West Oltenia Regional Development Agency, as co-organizer, promotes the European Platform “Care & Industry together against CORONA”, a B2Match platform on which can be uploaded requests and offers of products and services in the healthcare field needed in the fight with the new coronavirus (COVID-19).

The initiative belongs to EEN Flanders, in collaboration with Flanders' Care and the Government of Flanders and is powered by the **Healthcare Sector Group within the Enterprise Europe Network (EEN)**, a group of support dedicated to healthcare field actors, to which South-West Oltenia RDA has joined since 2016.

SMEs, entrepreneurs, research institutions, medical organizations and governments are invited to cooperate and join the online platform to help in dealing with the current crisis in the healthcare sector. Thus, the aim is to support the companies and the healthcare services providers in finding viable solutions. Also, the platform reserves virtual space for governments to publish all links with relevant information.

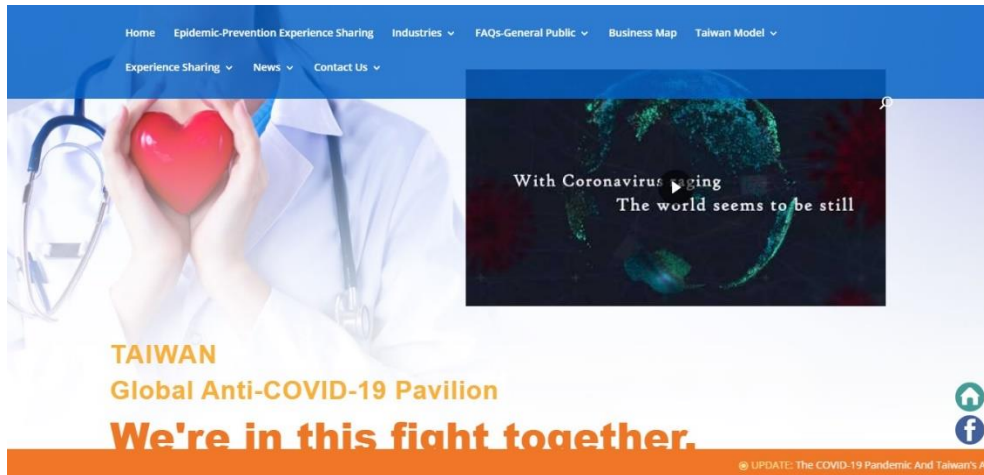
Register your company/ organization, present your solution, suggest your initiative, provide relevant information, explain your needs and find the right partner!

The Enterprise Europe Network experts from South-West Oltenia RDA will support you to publish your requests and offers of medical products and services. After the validation, the registered ones will set up virtual meetings with the other participants through the platform.

The platform will remain active until 31st of December 2020.

For more information and registration, please visit the following link: <https://care-industry-together-against-corona.b2match.io>. For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

TAITRA Taiwan – Digital platform created to support the fight against COVID-19



South-West Oltenia Regional Development Agency, together with TAITRA (Taiwan Foreign Trade Development Council), as Enterprise Europe Network (EEN) partners and in the context of Healthcare Sector Group membership within EEN, invites you to consult the digital platform “TAIWAN Global Anti-COVID-19 Pavilion”, which was created by TAITRA, in order to support the fight against COVID-19.

The platform, which can be accessed at the following link: <https://www.anticovid19tw.org/>, brings together the activity of experts from over 20 medical institutions and provides useful information for preventing epidemics, with the support of the Taiwan Ministry of Health, hospitals and other organizations.

The platform provides:

- **Epidemic-Prevention Experience Sharing:** the platform shares Taiwan’s experience and expertise. You can also connect with Taiwan’s industries, hospitals, and service providers. The platform addresses both the needs of professionals and of the general public,
- **Industries:** Taiwan is equipped with excellent public health, medical energy and rich experience in epidemic prevention. Companies in Taiwan are also dedicated to produce excellence anti-epidemic related merchandise,
- **Frequently asked questions and answers (FAQs)** from reliable sources,
- **Global Anti-Pandemic Business Map** – the latest border control infographic,
- **Taiwan Model:** prevention measures that Taiwan has successfully implemented regarding the fight against the spread of the epidemic.

Also, if there are medical organizations or doctors who need help, advice or information, virtual meetings can be requested through the platform.

For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

Medical Taiwan 2020 International Medical, Health & Care Expo 15th-17th of October 2020



The international exhibition Medical Taiwan 2020 will take place on 15th-17th of October 2020, at the Nangang Exhibition Center in Taipei, Taiwan. The event is organized by Taiwan External Trade Development Council (TAITRA) and is promoted with the support of the Healthcare Sector Group within the Enterprise Europe Network (EEN).

Medical Taiwan 2020 is the optimal platform showcasing the entire industry chain, from upstream to downstream, covering medical devices & equipment, healthcare products, medical manufacturing, digital healthcare, IoMT and startups in the B2B medical industry.

EEN supports matchmaking sessions with the aim of creating partnerships and innovation and research projects.

Why Medical Taiwan?

- Taiwan serves as an Asia-Pacific hub,
- Direct access to medical supplier chain,
- The one stop event to do business with partners, hospitals and entrepreneurs,
- The organizer TAITRA invites high-quality professionals through 63 overseas offices,
- Taiwan has an excellent reputation for its strong ICT industry base to develop medical innovations.

For more information and registration, please visit the following link: https://www.medicaltaiwan.com.tw/en_US/index.html. Also, for any further information or support please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

MEDICA Healthcare Brokerage Event 2020 - virtual environment - 16th-19th of November 2020



The South-West Oltenia Regional Development Agency has the pleasure to invite you, as co-organizer, partner of the Enterprise Europe Network (EEN) and member of the Healthcare Sector Group within the EEN, to join the **virtual brokerage event** organized on the occasion of **MEDICA 2020 (November 16th-19th, 2020)**, the global No. 1 meeting place for the medical sector.

MEDICA Healthcare Brokerage Event 2020 is organized by **ZENIT GmbH**, a public-private partnership from the German State of North Rhine-Westphalia, together with the Healthcare Sector Group within the EEN. The Sector Group ICT and the Sector Group BioChemTech are supporting the brokerage event.

The aim is to assist enterprises, universities and research institutions in finding partners in Europe and beyond for **product development, manufacturing and licensing agreements, distribution partnerships, joint ventures or other types of partnership.**

This international Healthcare Brokerage Event at MEDICA fair has a tradition of 20 years now. In the last years, the brokerage event had always about 350 participants from about 40 countries with 700 pre-selected and agreed meetings.

There will be a price reduction, a halving of the fee for investors and importers in 2020. In addition, the participants should also benefit from successful cooperations fixed. **All participants who inform the organizers about a cooperation and confirm this in writing in a document will get back their registration fee.**

Why participate:

- Use the event to initiate new businesses,
- Meet providers of innovative technologies from throughout Europe and beyond,
- Enter into contact with potential partners for future co-operation,
- Establish cross-border contacts for long-term business relationships,
- Find new partners for research projects.

Registration fees:

- 200 Euro - Companies, associations, research institutions, etc. (non-EEN countries),
- 100 Euro - Companies, associations, research institutions, etc. (EEN countries),
- 50 Euro - Start-Ups (EEN countries, established on or after 1.1.2017),
- 0 Euro - Investors, business angels,
- 0 Euro - Importers/ distributors/ public buyers.

In addition to the usual meeting days during MEDICA (i.e. November 16th-19th, 2020), the organizers would like to enable participants to meet virtually even before MEDICA and after MEDICA, from October 22nd, 2020 until March 29th, 2021. **The Agenda is available using the following link:** <https://medica2020.b2match.io/agenda>.

There is another additional added value in 2020. The organizers are planning webinars, pitches etc. for October/ November. The participants will be informed directly by the organizers regarding additional events.

Deadline for registration: November 19th, 2020.

More details and registration on: <https://medica2020.b2match.io/>.

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