



EVENTS, INTERNATIONALIZATION AND DEVELOPMENT OPPORTUNITIES NEWSLETTER

SEPTEMBER 2020

South-West Oltenia Regional Development Agency



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**Match2Pack - matchmaking event for food packaging industry
21st – 25th of September 2020**



NRW International GmbH, as promotor of foreign trade in North Rhine-Westphalia from Germany, and in close collaboration with **Zenit Zentrum für Innovation und Technik (Center for Innovation and Technology)** from the same land, as well as other **Enterprise Europe Network** partners, are organizing a virtual brokerage event for food packaging industry, on the 21st – 25th of September 2020.

The webinar with international participation **”Recycled Materials in Food Packaging”**, which will take place on 25th of September 2020 in parallel with the **”German Packaging Week”** will add value to the event.

The Brokerage Event is aimed to connect professionals from the food packaging industry - both food producers as well as packaging manufacturers, who are looking for environmentally friendly solutions and other disruptive trends. The participants can also attend the discussions on recycled materials in the packaging of food products in order to find solutions that make it more sustainable and innovative.

Participation is free of charge.

Deadline for registration: 25th of September, 2020

More details and registration on: <https://match2pack.b2match.io/home>.

Solar Energy Business Mixer B2B meetings
22nd - 23rd of September 2020



Lukasiewicz Research Network - Institute of Mechanization of Construction and Rock Mining from Warsaw - Poland in collaboration with **Handwekskammer fur Munchen und Oberbayern from Germany** are organizing, as **Enterprise Europe Network** partners, a virtual Brokerage Event dedicated to solar energy sector, on the period 22nd – 23rd of September 2020. The dynamic development of the photovoltaic industry in Poland, rapidly changing business models and their conditions require constant monitoring of market changes. Industry meetings bring a lot of knowledge and business contacts, being also an excellent way to monitor the market.

The B2B meetings are dedicated to photovoltaic entrepreneurs and organizations and they are invited to attend the meetings the companies creating the supply chain, i.e. component manufacturers, service companies, consultants, construction, power sales and services, Fabs & Equipments, Material & Components, Silicon & Cells, Modules, Systems, BOS companies.

Opportunities within the brokerage event:

- possibility of initiating international cooperation;
- exchange of experience with entities from Poland and other countries;
- meetings and exchange of views with PV and related industry experts;
- establishment of technological and business cooperation.

Deadline for registration: 19th of September 2020

More details and registration on: <https://s-e-c2-b2b-meetings.b2match.io/>

**Biotech & Pharma
Virtual Partnering Conference 2020
28th - 30th of September 2020**



The EU-Japan Centre for Industrial Cooperation as partner of **Enterprise Europe Network in Japan**, organizes since 2016, Brokerage Events in Biotech and Pharma sectors in Osaka, Japan.

Being Japan's second largest city, Osaka is a major economic center for Biotech and Pharma industry in this country and hosts several biotech clusters. Historically, a large number of pharmaceutical companies have been concentrated in this city.

This year, the **Biotech & Pharma Partnering Conference** will be held online as a virtual event, during which the business representatives of EU companies will have an opportunity to attend pre-arranged B2B meetings with Japanese companies from the Kansai region. The event serves a perfect platform to accelerate opportunities for potential business partnerships between EU and Japanese companies.

The business matching event is reserved only to European Union companies and to local Japanese companies.

Target fields of the event:

1. Drug discovery and drug discovery support
2. Regenerative medicine
3. Therapeutic agents, diagnostic agents
4. AI and IoT technologies related to 1.-3.

Deadline for registration: 18th of September 2020

More details and registration on: <https://bio-pharma-osaka-2020.b2match.io/>

TORINO FASHIONMATCH 2020
Brokerage Event
- Virtual Edition -
5th-8th of October 2020



Unioncamere Piemonte from Italy, as member of the Sector Group Textile and Fashion within Enterprise Europe Network (EEN) is organising a virtual matchmaking event, in the period 5th – 8th of October 2020.

TORINO FASHIONMATCH 2020 offers to European fashion and textile producers the opportunity to find business partners in order to carry out joint projects, to conclude commercial partnerships, as well to explore new markets, to share knowledge, ideas, innovation and inspiration.

TORINO FASHIONMATCH 2020 takes place over four days, and the participants have the opportunity to set up bilateral meetings and to attend the "Fashion Talks" webinars to find out the latest information on Fashion and Textile new technologies, trends and innovations.

The event is realized within the 5^o edition of the TORINO FASHION WEEK.

The deadline for registration is 30th of September 2020.

For more details and registration, please visit the following link: <https://torino-fashionmatch-2020.b2match.io/page-3421>.

INNOVATION VILLAGE 2020
Virtual Brokerage Event
7th – 8th of October 2020



The Enterprise Europe Network partner from Italy, the National Agency for New Technologies, Energy and Sustainable Economic Development invites you to attend the virtual Brokerage Event INNOVATION VILLAGE 2020, in the period 7th-8th October 2020.

Companies, universities, research centers and stakeholders committed to the issues of Sustainable Development, Circular Economy and Intelligent Energy can attend the bilateral meetings, in order to identify business opportunities in new markets and to conclude technological and commercial or research partnerships.

Among the topics that will be addressed during the event are: efficient use and management of resources in production processes, recycling of waste materials, integrated management of water resource, Renewable Energy, Smart City & Urban Mobility.

The deadline for registration is 2nd of October 2020.

For more details and registration, please visit the following link: <https://vbe-iv2020.b2match.io/>.

Brokerage Event @ Smart Manufacturing Matchmaking 2020
- virtual edition -
- 18th - 20th of November 2020



The **South-West Oltenia Regional Development Agency**, together with **SPIN - Innovation Business Support**, partner in Basilicata and Calabria regions of **Enterprise Europe Network (EEN) Italy**, has the pleasure to invite you to join the **online brokerage event** organized within **Smart Manufacturing Matchmaking 2020**, on **18th – 20th of November, 2020**.

The virtual event aims to bring together company managers, researchers and public bodies working in the area of **Smart Manufacturing and Industry 4.0**. It is also an important opportunity to stay updated on the latest matching advanced technologies, innovation demand from institutions and cities, new applications from SMEs, and technical challenges faced by large companies.

Industry 4.0 is revolutionizing and revitalizing all the industrial operations. Companies are facing new challenges but at the same time they are taking advantages from the opportunities offered by the fourth industrial revolution.

BE@SMM 2020 Main Topics:

- Digital Twin,
- Industrial Internet of Things,
- Applications of Virtual/ Augmented/ Mixed Reality in Industry,
- Big Data Analytics,
- Cyber Physical Systems,
- Simulation,
- Autonomous Robot,
- AI & Machine Learning for Industrial applications,
- Additive Manufacturing,
- Cyber security and Cloud,
- Human Machine interfaces,
- Human to Machine cooperation,
- Predictive Maintenance,
- System integration,
- Autonomous production.

Participation is free of charge. Deadline for registration: November 19th, 2020.
More details and registration on: <https://smm2020.b2match.io/>.

Opportunities for business internationalization Partnerships within Enterprise Europe Network

South-West Oltenia Regional Development Agency, as a partner of the Enterprise Europe Network (EEN), present in more than 60 countries, aims to support SMEs in the South-West Oltenia region, in order to exploit international business development opportunities.

The mission of the Enterprise Europe Network partners is to help local companies to internationalize their businesses by offering advice, identifying new markets for products/services, contacts with potential partners for developing new business or technologies.

As a member of the Healthcare Sector Group within the EEN, South-West Oltenia RDA supports companies and organizations from the South-West Oltenia region that are active in the health sector in their efforts to remain or to become even more competitive, promoting innovation activities and encouraging international business cooperation. In this way, the aim is to develop partnerships with both the members of the sector groups and with potential international collaborators.



enterprise
europe
network



We help ambitious small businesses

- Move into new markets
- Access funding
- Use our networks
- Innovate to grow
- Find trusted partners

For any further information or support, in order to promote your collaborative interests through the Healthcare Sector Group and the Enterprise Europe Network platform, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

European Platform “Care & Industry together against CORONA”



South-West Oltenia Regional Development Agency, as co-organizer, promotes the European Platform “Care & Industry together against CORONA”, a B2Match platform on which can be uploaded requests and offers of products and services in the healthcare field needed in the fight with the new coronavirus (COVID-19).

The initiative belongs to EEN Flanders, in collaboration with Flanders' Care and the Government of Flanders and is powered by the **Healthcare Sector Group within the Enterprise Europe Network (EEN)**, a group of support dedicated to healthcare field actors, to which South-West Oltenia RDA has joined since 2016.

SMEs, entrepreneurs, research institutions, medical organizations and governments are invited to cooperate and join the online platform to help in dealing with the current crisis in the healthcare sector. Thus, the aim is to support the companies and the healthcare services providers in finding viable solutions. Also, the platform reserves virtual space for governments to publish all links with relevant information.

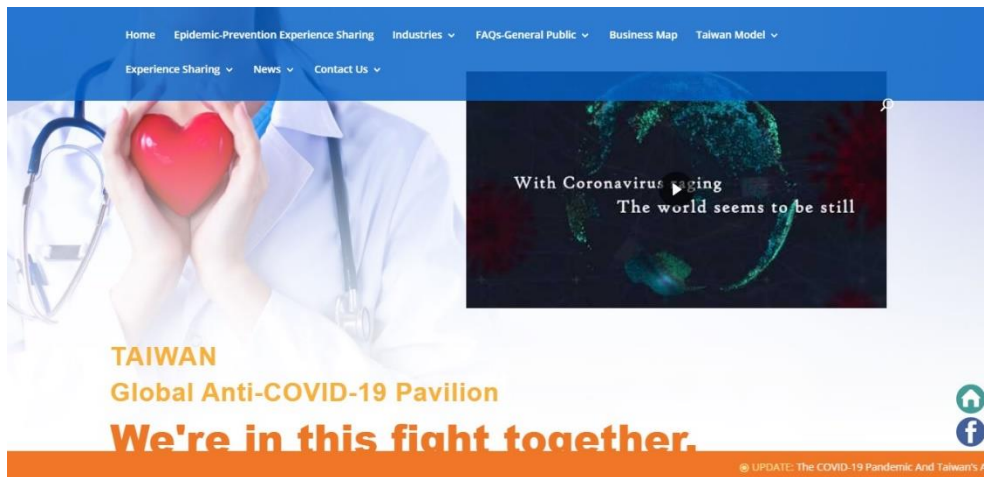
Register your company/ organization, present your solution, suggest your initiative, provide relevant information, explain your needs and find the right partner!

The Enterprise Europe Network experts from South-West Oltenia RDA will support you to publish your requests and offers of medical products and services. After the validation, the registered ones will set up virtual meetings with the other participants through the platform.

The platform will remain active until 31st of December 2020.

For more information and registration, please visit the following link: <https://care-industry-together-against-corona.b2match.io>. For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

TAITRA Taiwan – Digital platform created to support the fight against COVID-19



South-West Oltenia Regional Development Agency, together with TAITRA (Taiwan Foreign Trade Development Council), as Enterprise Europe Network (EEN) partners and in the context of Healthcare Sector Group membership within EEN, invites you to consult the digital platform “TAIWAN Global Anti-COVID-19 Pavilion”, which was created by TAITRA, in order to support the fight against COVID-19.

The platform, which can be accessed at the following link: <https://www.anticovid19tw.org/>, brings together the activity of experts from over 20 medical institutions and provides useful information for preventing epidemics, with the support of the Taiwan Ministry of Health, hospitals and other organizations.

The platform provides:

- **Epidemic-Prevention Experience Sharing:** the platform shares Taiwan’s experience and expertise. You can also connect with Taiwan’s industries, hospitals, and service providers. The platform addresses both the needs of professionals and of the general public,
- **Industries:** Taiwan is equipped with excellent public health, medical energy and rich experience in epidemic prevention. Companies in Taiwan are also dedicated to produce excellence anti-epidemic related merchandise,
- **Frequently asked questions and answers (FAQs)** from reliable sources,
- **Global Anti-Pandemic Business Map** – the latest border control infographic,
- **Taiwan Model:** prevention measures that Taiwan has successfully implemented regarding the fight against the spread of the epidemic.

Also, if there are medical organizations or doctors who need help, advice or information, virtual meetings can be requested through the platform.

For any further information or support, please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

Medical Taiwan 2020 International Medical, Health & Care Expo 15th-17th of October 2020



The international exhibition Medical Taiwan 2020 will take place on 15th-17th of October 2020, at the Nangang Exhibition Center in Taipei, Taiwan. The event is organized by Taiwan External Trade Development Council (TAITRA) and is promoted with the support of the Healthcare Sector Group within the Enterprise Europe Network (EEN).

Medical Taiwan 2020 is the optimal platform showcasing the entire industry chain, from upstream to downstream, covering medical devices & equipment, healthcare products, medical manufacturing, digital healthcare, IoMT and startups in the B2B medical industry.

EEN supports matchmaking sessions with the aim of creating partnerships and innovation and research projects.

Why Medical Taiwan?

- Taiwan serves as an Asia-Pacific hub,
- Direct access to medical supplier chain,
- The one stop event to do business with partners, hospitals and entrepreneurs,
- The organizer TAITRA invites high-quality professionals through 63 overseas offices,
- Taiwan has an excellent reputation for its strong ICT industry base to develop medical innovations.

For more information and registration, please visit the following link: https://www.medicaltaiwan.com.tw/en_US/index.html. Also, for any further information or support please contact us by emailing office@adroltenia.ro and mihaela.lupancescu@adroltenia.ro.

MEDICA Healthcare Brokerage Event 2020 - virtual environment - 16th-19th of November 2020



The South-West Oltenia Regional Development Agency has the pleasure to invite you, as co-organizer, partner of the Enterprise Europe Network (EEN) and member of the Healthcare Sector Group within the EEN, to join the **virtual brokerage event** organized on the occasion of **MEDICA 2020 (November 16th-19th, 2020)**, the global No. 1 meeting place for the medical sector.

MEDICA Healthcare Brokerage Event 2020 is organized by **ZENIT GmbH**, a public-private partnership from the German State of North Rhine-Westphalia, together with the Healthcare Sector Group within the EEN. The Sector Group ICT and the Sector Group BioChemTech are supporting the brokerage event.

The aim is to assist enterprises, universities and research institutions in finding partners in Europe and beyond for **product development, manufacturing and licensing agreements, distribution partnerships, joint ventures or other types of partnership.**

This international Healthcare Brokerage Event at MEDICA fair has a tradition of 20 years now. In the last years, the brokerage event had always about 350 participants from about 40 countries with 700 pre-selected and agreed meetings.

There will be a price reduction, a halving of the fee for investors and importers in 2020. In addition, the participants should also benefit from successful cooperations fixed. **All participants who inform the organizers about a cooperation and confirm this in writing in a document will get back their registration fee.**

Why participate:

- Use the event to initiate new businesses,
- Meet providers of innovative technologies from throughout Europe and beyond,
- Enter into contact with potential partners for future co-operation,
- Establish cross-border contacts for long-term business relationships,
- Find new partners for research projects.

Registration fees:

- 200 Euro - Companies, associations, research institutions, etc. (non-EEN countries),
- 100 Euro - Companies, associations, research institutions, etc. (EEN countries),
- 50 Euro - Start-Ups (EEN countries, established on or after 1.1.2017),
- 0 Euro - Investors, business angels,
- 0 Euro - Importers/ distributors/ public buyers.

In addition to the usual meeting days during MEDICA (i.e. November 16th-19th, 2020), the organizers would like to enable participants to meet virtually even before MEDICA and after MEDICA, from October 22nd, 2020 until March 29th, 2021. **The Agenda is available using the following link:** <https://medica2020.b2match.io/agenda>.

There is another additional added value in 2020. The organizers are planning webinars, pitches etc. for October/ November. The participants will be informed directly by the organizers regarding additional events.

Deadline for registration: November 19th, 2020.

More details and registration on: <https://medica2020.b2match.io/>.

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