



# EVENTS, INTERNATIONALIZATION AND DEVELOPMENT OPPORTUNITIES NEWSLETTER

## JULY 2020

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**South-West Oltenia Regional Development Agency**

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**Gamesmatch 2020,  
virtual matchmaking event for the Games Industry  
August, 25<sup>th</sup> –27<sup>th</sup>, 2020**



**The Enterprise Europe Network partners in Germany** invite you to take part in the virtual event „Gamesmatch 2020”, which will take place between **25<sup>th</sup> – 27<sup>th</sup> of August, 2020**.

The event, organized by Zenit GmbH - Center for Innovation and Technology in North Rhine Westphalia, with the support of the Enterprise Europe Network, is aimed at game developers, publishers, investors, providers of games-related services, universities and research institutes as well as companies interested in gamification. Gamesmatch 2020 is not open to general business support services, general IT outsourcing companies and students.

The platform allows to identify potential cooperation partners internationally, through pre-arranged bilateral meetings. The number of participants is limited, thus only two participants per organisation may register.

**The event is free of charge, and the registration is open until 24<sup>th</sup> of August 2020. Booking of B2B meetings will be possible until 27<sup>th</sup> of August 2020.**

**More details and registration on:** <https://gamesmatch2020.b2match.io/home>.

**Matchmaking event during the 85<sup>th</sup> edition of the Thessaloniki International Fair:  
virtual B2B meetings  
September, 7<sup>th</sup> - 11<sup>th</sup>, 2020**



**The German Hellenic Chamber of Commerce and Industry and the Federation of Industries of Greece (SBE), as Enterprise Europe Network, in collaboration with the National Exhibition Agency TIF HELEXPO SA are organizing a virtual Brokerage Event on 7<sup>th</sup>-11<sup>th</sup> of September 2020, during the 85<sup>th</sup> edition of the Thessaloniki International Fair.**

TIF annually hosts one of the most important trade shows in the Balkan region. Focusing on the promotion of entrepreneurship and innovation, the organization of the fair aims to improve foreign partnerships and to develop the Greek business environment. Last year's edition was attended by 1,600 international exhibitors and over 250,000 visitors.

The matchmaking event organised by the Federation of Industries of Greece during TIF 2020 is open to companies from all countries and all fields. Regarding the Greek and German participants, the following sectors are targeted:

- Construction
- Food & beverages
- ICT
- Energy
- Environment.

**Participation is free of charge. For registration, contact the Enterprise Europe Network partner, Federation of Greek Industries (SBE), at the following e-mail address: [nagy@sbe.org.gr](mailto:nagy@sbe.org.gr) , by 18<sup>th</sup> of August 2020.**

**Scheduling B2B meetings will be possible until 31<sup>st</sup> of August 2020.**

**For further details, please access the following link: <https://www.thessalonikifair.gr/en>.**

**Brokerage Event @ Smart Manufacturing Matchmaking 2020**  
- virtual edition -  
**November 18<sup>th</sup> - 20<sup>th</sup>, 2020**



**The South-West Oltenia Regional Development Agency**, together with **SPIN - Innovation Business Support**, partner in Basilicata and Calabria regions of **Enterprise Europe Network (EEN) Italy**, has the pleasure to invite you to join the **online brokerage event** organized within **Smart Manufacturing Matchmaking 2020**, on **November 18<sup>th</sup> – 20<sup>th</sup>, 2020**.

The virtual event aims to bring together company managers, researchers and public bodies working in the area of **Smart Manufacturing and Industry 4.0**. It is also an important opportunity to stay updated on the latest matching advanced technologies, innovation demand from institutions and cities, new applications from SMEs, and technical challenges faced by large companies.

Industry 4.0 is revolutionizing and revitalizing all the industrial operations. Companies are facing new challenges but at the same time they are taking advantages from the opportunities offered by the fourth industrial revolution.

**BE@SMM 2020 Main Topics:**

- Digital Twin,
- Industrial Internet of Things,
- Applications of Virtual/ Augmented/ Mixed Reality in Industry,
- Big Data Analytics,
- Cyber Physical Systems,
- Simulation,
- Autonomous Robot,
- AI & Machine Learning for Industrial applications,
- Additive Manufacturing,
- Cyber security and Cloud,
- Human Machine interfaces,
- Human to Machine cooperation,
- Predictive Maintenance,

- System integration,
- Autonomous production.

**Participation is free of charge. Deadline for registration: November 19<sup>th</sup>, 2020.**

**More details and registration on: <https://smm2020.b2match.io/>.**



### Opportunities for business internationalization Partnerships within Enterprise Europe Network

**South-West Oltenia Regional Development Agency, as a partner of the Enterprise Europe Network (EEN), present in more than 60 countries, aims to support SMEs in the South-West Oltenia region, in order to exploit international business development opportunities.**

The mission of the Enterprise Europe Network partners is to help local companies to internationalize their businesses by offering advice, identifying new markets for products/services, contacts with potential partners for developing new business or technologies.

**As a member of the Healthcare Sector Group within the EEN, South-West Oltenia RDA supports companies and organizations from the South-West Oltenia region that are active in the health sector in their efforts to remain or to become even more competitive, promoting innovation activities and encouraging international business cooperation. In this way, the aim is to develop partnerships with both the members of the sector groups and with potential international collaborators.**



**For any further information or support, in order to promote your collaborative interests through the Healthcare Sector Group and the Enterprise Europe Network platform, please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).**

### European Platform “Care & Industry together against CORONA”



South-West Oltenia Regional Development Agency, as co-organizer, promotes the European Platform “Care & Industry together against CORONA”, a B2Match platform on which can be uploaded requests and offers of products and services in the healthcare field needed in the fight with the new coronavirus (COVID-19).

The initiative belongs to EEN Flanders, in collaboration with Flanders' Care and the Government of Flanders and is powered by the **Healthcare Sector Group within the Enterprise Europe Network (EEN)**, a group of support dedicated to healthcare field actors, to which South-West Oltenia RDA has joined since 2016.

SMEs, entrepreneurs, research institutions, medical organizations and governments are invited to cooperate and join the online platform to help in dealing with the current crisis in the healthcare sector. Thus, the aim is to support the companies and the healthcare services providers in finding viable solutions. Also, the platform reserves virtual space for governments to publish all links with relevant information.

Register your company/ organization, present your solution, suggest your initiative, provide relevant information, explain your needs and find the right partner!

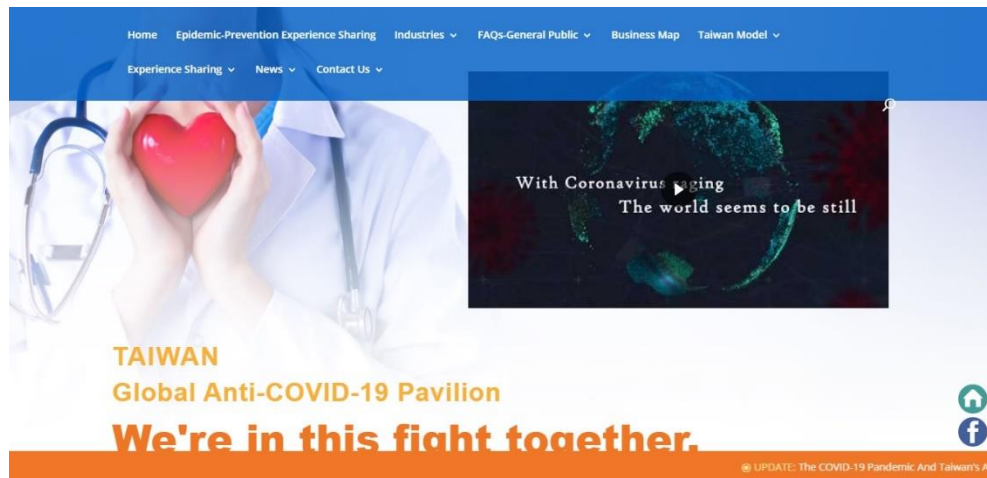
**The Enterprise Europe Network experts from South-West Oltenia RDA will support you to publish your requests and offers of medical products and services.** After the validation, the registered ones will set up virtual meetings with the other participants through the platform.

The platform will remain active until 31<sup>st</sup> of December 2020.

For more information and registration, please visit the following link: <https://care-industry-together-against-corona.b2match.io>. For any further information or support, please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).



### TAITRA Taiwan – Digital platform created to support the fight against COVID-19



South-West Oltenia Regional Development Agency, together with TAITRA (Taiwan Foreign Trade Development Council), as Enterprise Europe Network (EEN) partners and in the context of Healthcare Sector Group membership within EEN, invites you to consult the digital platform “TAIWAN Global Anti-COVID-19 Pavilion”, which was created by TAITRA, in order to support the fight against COVID-19.

The platform, which can be accessed at the following link: <https://www.anticovid19tw.org/>, brings together the activity of experts from over 20 medical institutions and provides useful information for preventing epidemics, with the support of the Taiwan Ministry of Health, hospitals and other organizations.

**The platform provides:**

- **Epidemic-Prevention Experience Sharing:** the platform shares Taiwan’s experience and expertise. You can also connect with Taiwan’s industries, hospitals, and service providers. The platform addresses both the needs of professionals and of the general public,
- **Industries:** Taiwan is equipped with excellent public health, medical energy and rich experience in epidemic prevention. Companies in Taiwan are also dedicated to produce excellence anti-epidemic related merchandise,
- **Frequently asked questions and answers (FAQs)** from reliable sources,
- **Global Anti-Pandemic Business Map** – the latest border control infographic,
- **Taiwan Model:** prevention measures that Taiwan has successfully implemented regarding the fight against the spread of the epidemic.

Also, if there are medical organizations or doctors who need help, advice or information, virtual meetings can be requested through the platform.

For any further information or support, please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).

### Medical Taiwan 2020

#### *International Medical, Health & Care Expo*



The international exhibition **Medical Taiwan 2020** will take place on **15-17 October 2020**, at the Nangang Exhibition Center in **Taipei, Taiwan**. The event is organized by **Taiwan External Trade Development Council (TAITRA)** and is promoted with the support of the **Healthcare Sector Group** within the **Enterprise Europe Network (EEN)**.

Medical Taiwan 2020 is the optimal platform showcasing the entire industry chain, from upstream to downstream, covering medical devices & equipment, healthcare products, medical manufacturing, digital healthcare, IoMT and startups in the B2B medical industry.

**EEN supports matchmaking sessions with the aim of creating partnerships and innovation and research projects.**

#### **Why Medical Taiwan?**

- Taiwan serves as an Asia-Pacific hub,
- Direct access to medical supplier chain,
- The one stop event to do business with partners, hospitals and entrepreneurs,
- The organizer TAITRA invites high-quality professionals through 63 overseas offices,
- Taiwan has an excellent reputation for its strong ICT industry base to develop medical innovations.

For more information and registration, please visit the following link: [https://www.medicaltaiwan.com.tw/en\\_US/index.html](https://www.medicaltaiwan.com.tw/en_US/index.html). Also, for any further information or support please contact us by emailing [office@adroltenia.ro](mailto:office@adroltenia.ro) and [mihaela.lupancescu@adroltenia.ro](mailto:mihaela.lupancescu@adroltenia.ro).

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Work program: Monday – Friday, 08:30 – 16:30

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